Rural Hospital Innovation Summit  
May 9-12, 2017  
San Diego, CA

Tuesday, May 9, 2017  
5 – 7 p.m.  
Exhibit Hall Opening Welcome Reception  
RHIS Attendees Only  
Room XX

Wednesday, May 10, 2017  
7 – 8 a.m.  
Breakfast  
Room XX

8 - 9:30 a.m.  
Opening Session / Keynote - Life and Breath in Rural America  
Grace Anne Dorney Koppel, MA, JD, COPD Foundation, President  
Room XX

9:30 – 10:45 a.m.  
Break  
Exhibit Hall

10:45 a.m. – 12:00 p.m.  
Concurrent Sessions

1A  
Perspective from Pennsylvania’s Rural Hospital Global Budget Pilot  
APM/DSR Track  
Lisa Davis, Pennsylvania Office of Rural Health, Director  
Paul Moore, PharmD, Federal Office of Rural Health Policy, Senior Health Policy Advisor  
Alana Knudson, PhD, NORC Walsh Center for Rural Health Analysis, Co-Director

This session provides an overview of how Global Budgets are emerging as an alternative payment model for rural hospitals in Maryland, Vermont and Pennsylvania. A focus on the recent implementation of Pennsylvania’s Rural Hospital Pilot Program will be highlighted in addition to federal initiatives to support other alternative payment models.
1B
Disclosure – Crisis Communication and the Rural Hospital Board
Community/Hospital Operations Innovation Track
J Vander Stoep, Sound Counsel, Attorney at Law
John Walpole, Arthur J. Gallagher, Senior Vice President

This session will provide insight for Executives and Board members into the importance of managing communications during an adverse medical or other crisis event. Community reputation, revenue and credibility are all on the line when things go wrong. This session will discuss effective strategies and plans for managing crisis events.

12:00 – 2 p.m.
Lunch
Exhibit Hall

1:30 – 2:45 p.m.
Concurrent Sessions

2A
APM/DSR Track
TBA

2B
Hospital Regulatory Update
Community/Hospital Operations Innovation Track
Ralph Llewellyn, Eide Bailly, Partner and Director of Critical Access Hospitals

This session will focus on recent regulatory updates, their potential impact on providers and strategies for provider to consider related to the updates. These updates could include, but would not be limited to, certification, supervision, reimbursement, cost report audit findings, coverage, etc.

2:45 – 3:00 p.m
Break
Exhibit Hall

3:00 – 4:15 p.m.
Concurrent Sessions

3A
Innovative Models for Rural Health and Hospital Transformation
APM/DSR Track
Andrew Coburn, PhD, Maine Rural Health Research Center, Founding Director
John Gale, Maine Rural Health Research Associate, Research Associate
In 2015, the Medicare Rural Hospital Flexibility Program funded 16 states to implement innovative health care models to support rural health system and rural hospital transformation. This session explores lessons learned from the implementation of these models and the evolving impact on hospitals and rural systems of care.

3B
Ensuring Access to Care: Best Practices in Rural Hospital Innovation
Community/Hospital Operations Innovation Track
John Supplitt, American Hospital Association, Senior Director

This session is a survey of innovation taking place in rural hospitals and communities. It will review cases from public demonstrations as well as private practice that exemplify the transition from volume to value based purchasing and from disease specific toward population health.

4:15 – 5:15 p.m.
C-Suite Roundtable

5:15 - 7 p.m.
Closing Reception
Exhibit Hall

Thursday, May 11, 2017

8 - 9 a.m.
Hospital Constituency Group meeting and breakfast

9 – 10:15 a.m.
Concurrent Sessions

4A
Emerging Issue
APM/DSR Track

4B
Developing a Community Health Improvement Plan Thru Collaboration
Community/Hospital Operations Innovation Track
Darrold Bertsch, Sakakawea Medical Center & Coal Country Community Health Center, CEO
Chastity Dolbec, Coal Country Community Health Center, Director of Patient Care and Innovation

Learn how a small rural hospital and Federally Qualified Health Center partnered with other local providers to facilitate a Community Health Needs Assessment and develop a Community Health Improvement Plan to improve population health and transition to a value based patient centered medical neighborhood of care (PCMN)

10:15 – 10:45 a.m.
Break
10:45 a.m. – 12:00 p.m.
Rural Hospital Renaissance
Brian Lee, Custom Learning Systems Group Ltd., Founder

This session explains how to have a breakthrough in the patient experience at all levels that will transform the future of the rural hospital from decline to survival, growth and revival.

12:00 – 1:45 p.m.
Rural Health Awards Luncheon
Join NRHA for a tribute to the 2017 Rural Health Award winners.

1:45 – 3:15 p.m.
Terry Reilly Lecture
Building a workforce fit for purpose: Inspiring and growing the next generation of rural health professionals
John Wynn-Jones, MD, Keele Medical School, Senior Lecturer in Rural and Global Health
Room XX

3:15 – 3:45 p.m.
Break

3:45 – 5 p.m.
Concurrent Sessions

5A
The Networked Community Hospital: Thriving in Value-Based Care
APM/DSR Track
Frank Beaman, Faith Community Hospital, CEO
Reed Liggin, athenahealth, Vice President of Client Development

Frank Beaman will detail how Faith Community, a rural hospital in Jacksboro, Texas, reassessed its strategy for survival. Beaman will demonstrate how in order to adapt and ultimately thrive, community hospitals will need to partner for success and leverage a nationwide network of physicians and data to do it.

5B
Emerging Issues
Community/Hospital Operations Innovation Track
Lynn Barr, National Rural Accountable Care Consortium, Chief Transformation Officer
Brian Bauer, Hall, Render, Killian, Heath & Lyman, PLLC, Attorney

Friday, May 12, 2017

8:00 – 8:40 a.m.
CMS Rural Council Update

8:40 – 9:30 a.m.
Washington Update
Maggie Elehwany, JD, NRHA Government Affairs and Policy vice president

Join rural health’s top federal lobbyist for an insider’s update about what’s going on in Washington, and what to expect in the next year.

9:30 – 9:45 a.m.
Break

9:45 – 11 a.m.
Concurrent Sessions

6A
The Road to Value-based care: Where are we?
APM/DSR Track
Jennifer Lundblad, Ph.D., Stratis Health, President and CEO
Clint Mackinney, MD, University of Iowa, Clinical Associate Professor in the Department of Health Management and Policy at the College of Public Health
Keith Mueller, Ph.D, University of Iowa, Director of the RUPRI Center for Rural Health Policy Analysis

The Rural Health Value team will share an update of rural progress on the road to value-based health systems by synthesizing policy updates, national trends, available resources, and themes learned from conversations with providers, national experts, and leaders in the field. We will offer specific actions to support the journey.

6B
Chargemaster Opportunities and Pitfalls
Community/Hospital Operations Innovation Track
Dani Holley, BKD, Managing Consultant
Joseph Watt, BKD, Healthcare Partner

We will discuss areas of opportunity with rural hospitals. Hospitals will learn to review areas within their chargemasters in both the hospital and clinic setting that are at risk from both a compliance standpoint as well as a financial standpoint.

End of Conference