Lessons from California through statewide 10:30 Networking B
Education, Davis, Rural MD, University of
Moderator: Suzan Professor and North Dakota School of Medicine, Assistant Clinical Dean
David Schmitz, MD, University of Medicine, WWAMI Montana, Washington School of Medicine, Director of Rural Track
Jay Erickson, MD, University of Washington School of Medicine, WWAMI Montana, Assistant Clinical Dean
David Schmitz, MD, University of North Dakota School of Medicine, Professor and Chairman
Moderator: Suzanne Eidson-Ton, MD, University of California-Davis, Rural Program in Medical Education, Director

7-8 a.m.
Check in, Continental Breakfast, Poster Session

8-8:15 a.m.
Conference Welcome
Nautilus 3
Alan Morgan, NRHA CEO
Susan Kunz, NRHA Rural Health Equity Council Chair
Suzanne Eidson-Ton, NRHA Rural Medical Education Senior Co-Chair
David Schmitz, NRHA president

8:15 a.m.
Keynote Address
Nautilus 3
Karen McNeil-Miller, Ed.D., The Colorado Health Foundation, President and CEO

Dr. McNeil-Miller is the president and CEO of the Colorado Health Foundation, whose mission is to help improve the health of communities.

9-10:15 a.m.
Rural Educator Response to Keynote
Nautilus 3
Mark Deutchman, MD, University of Colorado-Denver
School of Medicine, Director of Rural Track
Jay Erickson, MD, University of Washington School of Medicine, WWAMI Montana, Assistant Clinical Dean
David Schmitz, MD, University of North Dakota School of Medicine, Professor and Chairman
Moderator: Suzanne Eidson-Ton, MD, University of California-Davis, Rural Program in Medical Education, Director

10:15-10:30 a.m.
Networking Break, Poster Session

10:30-12:00 p.m.
Addressing workforce shortages through statewide policy solutions: Lessons from California

Nautilus 3
Meaghan McCamman, California Primary Care Association, Assistant Director of Policy

Innovative statewide strategies are needed to address the complex healthcare workforce needs facing rural communities. This session will focus on California's efforts to work with the legislature, HHS, and health plans to address the primary care and behavioral health workforce needs of the safety net.

12-1 p.m.
Networking Luncheon
Nautilus 3

1-2:15 p.m.
Concurrent Sessions

1A: Water Crisis: Social & Environmental Justice among Native Americans
Marina 2
David Line Denali, PhD, ATSU CGHS- Public Health, Associate Professor
Mary-Katherine Smith, DrPH, AT Still University CGHS- Public Health, Associate Professor & Chair
Aesha Turner, AT Still University CGHS- Public Health, Faculty & Doctoral Candidate

This session explores the impact of environmental racism and how environmental justice should be sought.

Migrant Farmworkers’ Understanding and Prevention of Zika Transmission
Alina Shaw, CDC, Health Communication Specialist

This session will explain how migrant farm workers may be vulnerable to Zika and showcase a rapid qualitative assessment conducted in rural areas of Georgia, Texas, and California.

1B: Smoking in rural low-income women: Findings from a photovoice study
Marina 3
Star Mitchell, PhD, RN, CCRN, Texas State University, Assistant Professor, St. David’s School of Nursing

This photovoice study discovers sociocultural factors that affect low-income women’s relationships between social support, social networks, social identity, and the meaning of smoking as related to decisions on smoking or smoking cessation.

1C: Healthy Start Border Alliance: Aligning for Maximum Impact
Marina 4
Lisa Bain, PCI (Project Concern International), Director, Program Quality, US & Border Programs
Madelyn Reyes, DNP, MA, MPA, RN, Health Resources and Services Administration (HRSA), Senior Nurse Consultant

Presenters will share how the Healthy Start Border Alliance works to improve perinatal outcomes in border communities by enhancing protective factors; assisting participants move from a state of fear to one of confidence in themselves; and empowering them to pursue goals such as educational attainment, employment and citizenship.

2:15-2:30 p.m.
Networking Break, Poster Session

2:30-3:45 p.m.
Concurrent Sessions

2A: Vivir Mejor! (Live Better) Collaborative Diabetes Model
Marina 2
Susan Kunz, MPH, Mariposa Community Health Center, Chief of Program Development
Maria Lemus, Vision y Compromiso, Executive Director
Vivir Mejor! (Live Better) is a rural partnership between a health center, hospital, development corporation and food bank and others that uses CHWs to achieve statistically significant improvements in lifestyle A1c.

2B. How to Build Consensus and Collaboration for Telemedicine
Marina 3
Talbot McCormick, M.D., Eagle
Hospital Physicians, CEO

This session is designed to use successful rural telemedicine programs to demonstrate best practices on how facilities can build consensus and collaboration among the three key constituent groups: Clinical, finance and administration.

2C. FORHP Approaches to Health Equity
Marina 4
Aaron Beswick, Federal Office of Rural Health Policy public health analyst

Every day, new research and exploration adds to the growing recognition that social, economic, and environmental factors significantly influence health. This near consensus has generated varied efforts across the Department of Health and Human Services. This session summarizes several of these federal initiatives and describes rural implications and connections to projects led by the Federal Office of Rural Health Policy.

3:45-4:15 p.m.
Networking Break, Poster Session

4:15-5:30 p.m.
 Concurrent Sessions

3A. Accelerating Rural Oral Health Equity through Narrative Storytelling
Marina 2
Joni Nelson, PhD, Medical University of South Carolina, Post Doctoral Scholar in Oral Health Interprofessionalism

We will introduce a theoretical model addressing social determinants of health equity on the adopted value systems of oral health for rural communities in the Southeast. Our work explores the effectiveness of narrative storytelling as a pathway to broaden opportunities for achieving rural oral health equity.

Digital storytelling: voices promoting rural health equity
Patty Molina, Mariposa Community Health Center, Senior Director-Community Health Services
Martha Moore-Monroy, University of Arizona Med and Enid Zuckerman College of Public Health, REACH Program Director-Lecturer
Floribella Redondo, Arizona Community Health Outreach Workers Association, President
Arizona Community Health Outreach Workers Association

Digital stories have played a significant role in the promotion of health equity in rural racial and ethnic communities, engagement and advocacy. The session will focus on digital storytelling resources and use in rural Arizona communities.

3B. Addressing Infant Mortality in a Collective Impact Model
Marina 3
Deborah Calhoun, MPH, Mountain Area Health Education Center - MAHEC, Health Improvement S. Frank Castelblanco, RN, DPN, Mountain Area Health Education Center, Director, Division of Regional Service specialist
Stephanie Kiser, RPh, UNC Eshelman School of Pharmacy
Buncombe County CHIP Advisory, Director, Rural Health & Wellness; Co-Chair Community Health Improvement Advisory, Buncombe County

The Mountain Area Health Education Center, in collaboration with over 100 community partners across Buncombe County and Western NC, have established a collective impact approach to address health disparities in infant mortality.

3C. Integrating Community Health Workers into Rural Communities
Marina 4
Debra Flores, Ph.D., TTUHSC West Texas AHEC, Managing Directors

Community health workers have proven to be an effective addition to health care teams. West Texas Area Health Education Center has piloted a hybrid community health worker class that expands the classroom into the rural regions using technology.

Community Health Workers supporting community based research in Appalachia
William M. Baker, University of Kentucky Center of Excellence in Rural Health, Director of Kentucky Homeplace
Frances J. Feltner, DNP, University of Kentucky Center of Excellence in Rural Health, Center Director
Sydney P. Thompson, University of Kentucky Center of Excellence in Rural Health, Data Analyst

This tailored model of innovation utilizes community health workers (CHWs) to link vulnerable Appalachian population and university researchers.

5:30 p.m.
Conference Adjourns

Thank you for your attendance and your continued support of NRHA and the Health Equity Conference! Join us next year in New Orleans, LA on May 8, 2018!