



National Rural Health Association Rural Health Equity Conference

May 9, 2017 – San Diego, CA
Sheraton San Diego Hotel & Marina

7-8 a.m.

Check in, Continental Breakfast,
Poster Session

8-8:15 a.m.

Conference Welcome

Nautilus 3

Alan Morgan, NRHA CEO

*Susan Kunz, NRHA Rural Health
Equity Council Chair*

Suzanne Eidson-Ton, NRHA Rural

Medical Education Senior Co-Chair

David Schmitz, NRHA president

8:15-9 a.m.

Keynote Address

Nautilus 3

*Karen McNeil-Miller, Ed.D., The
Colorado Health Foundation,
President and CEO*

Dr. McNeil-Miller is the president
and CEO of the Colorado Health
Foundation, whose mission is to
help improve the health of
communities.

9-10:15 a.m.

Rural Educator Response to Keynote

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*Mark Deutchman, MD, University
of Colorado-Denver*

*School of Medicine, Director of
Rural Track*

*Jay Erickson, MD, University of
Washington School of*

*Medicine, WWAMI Montana,
Assistant Clinical Dean*

*David Schmitz, MD, University of
North Dakota School of Medicine,
Professor and Chairman*

*Moderator: Suzanne Eidson-Ton,
MD, University of California-
Davis, Rural Program in Medical
Education, Director*

10:15-10:30 a.m.

Networking Break, Poster Session

10:30-12:00 p.m.

Addressing workforce shortages
through statewide policy solutions:
Lessons from California

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*Meaghan McCamman, California
Primary Care Association, Assistant
Director of Policy*

Innovative statewide strategies are
needed to address the complex
healthcare workforce needs facing
rural communities. This session will
focus on California's efforts to work
with the legislature, HHS, and health
plans to address the primary care and
behavioral health workforce needs of
the safety net.

12-1 p.m.

Networking Luncheon

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1-2:15 p.m.

Concurrent Sessions

1A: Water Crisis: Social & Environmental Justice among Native Americans

Marina 2

*David Line Denali, PhD, ATSU
CGHS- Public Health, Associate
Professor*

*Mary-Katherine Smith, DrPH, AT
Still University CGHS- Public
Health, Associate Professor &
Chair*

*Aesha Turner, AT Still University
CGHS- Public Health, Faculty &
Doctoral Candidate*

This session explores the impact
of environmental racism and how
environmental justice should be
sought.

Migrant Farmworkers' Understanding and Prevention of Zika Transmission

*Alina Shaw, CDC, Health
Communication Specialist*

This session will explain how migrant
farm workers may be vulnerable to
Zika and showcase a rapid qualitative
assessment conducted in rural areas of
Georgia, Texas, and California.

1B: Smoking in rural low-income women: Findings from a photovoice study

Marina 3

*Star Mitchell, PhD, RN, CCRN,
Texas State University, Assistant
Professor, St. David's School of
Nursing*

This photovoice study discovers
sociocultural factors that affect low-
income women's relationships between
social support, social networks, social
identity, and the meaning of smoking as
related to decisions on smoking or
smoking cessation.

1C: Healthy Start Border Alliance: Aligning for Maximum Impact

Marina 4

*Lisa Bain, PCI (Project Concern
International), Director, Program
Quality, US & Border Programs
Madelyn Reyes, DNP, MA, MPA,
RN, Health Resources and
Services Administration (HRSA),
Senior Nurse Consultant*

Presenters will share how the
Healthy Start Border Alliance works
to improve perinatal outcomes in
border communities by enhancing
protective factors; assisting
participants move from a state of
fear to one of confidence in
themselves; and empowering them to
pursue goals such as educational
attainment, employment and
citizenship.

2:15-2:30 p.m.

Networking Break, Poster Session

2:30-3:45 p.m.

Concurrent Sessions

2A. Vivir Mejor! (Live Better) Collaborative Diabetes Model

Marina 2

*Susan Kunz, MPH, Mariposa
Community Health Center, Chief of
Program Development
Maria Lemus, Vision y Compromiso,
Executive Director*



Vivir Mejor! (Live Better) is a rural partnership between a health center, hospital, development corporation and food bank and others that uses CHWs to achieve statistically significant improvements in lifestyle A1c.

2B. How to Build Consensus and Collaboration for Telemedicine

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Talbot McCormick, M.D., Eagle Hospital Physicians, CEO

This session is designed to use successful rural telemedicine programs to demonstrate best practices on how facilities can build consensus and collaboration among the three key constituent groups: Clinical, finance and administration.

2C. FORHP Approaches to Health Equity

Marina 4

Aaron Beswick, Federal Office of Rural Health Policy public health analyst

Every day, new research and exploration adds to the growing recognition that social, economic, and environmental factors significantly influence health. This near consensus has generated varied efforts across the Department of Health and Human Services. This session summarizes several of these federal initiatives and describes rural implications and connections to projects led by the Federal Office of Rural Health Policy.

3:45-4:15 p.m.

Networking Break, Poster Session

4:15-5:30 p.m.

Concurrent Sessions

3A. Accelerating Rural Oral Health Equity through Narrative Storytelling

Marina 2

Joni Nelson, PhD, Medical University of South Carolina, Post Doctoral Scholar in Oral Health Interprofessionalism

We will introduce a theoretical model addressing social determinants of health equity on the adopted value systems of oral health for rural communities in the Southeast. Our work explores the effectiveness of narrative storytelling as a pathway to broaden opportunities for achieving rural oral health equity.

Digital storytelling: voices promoting rural health equity

Patty Molina, Mariposa Community Health Center, Senior Director-Community Health Services
Martha Moore-Monroy, University of Arizona Mel and Enid Zuckerman College of Public Health, REACH Program Director-Lecturer
Floribella Redondo, Arizona Community Health Outreach Workers Association, President
Arizona Community Health Outreach Workers Association

Digital stories have played a significant role in the promotion of health equity in rural racial and ethnic communities, engagement and advocacy. The session will focus on digital storytelling resources and use in rural Arizona communities.

3B. Addressing Infant Mortality in a Collective Impact Model

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Deborah Calhoun, MPH, Mountain Area Health Education Center - MAHEC, Health Improvement
S. Frank Castelblanco, RN, DPN, Mountain Area Health Education Center, Director, Division of Regional Service specialist
Stephanie Kiser, RPh, UNC Eshelman School of Pharmacy
Buncombe County CHIP Advisory, Director, Rural Health & Wellness;
Co-Chair Community Health Improvement Advisory, Buncombe County

The Mountain Area Health Education Center, in collaboration with over 100 community partners across

Buncombe County and Western NC, have established a collective impact approach to address health disparities in infant mortality.

3C. Integrating Community Health Workers into Rural Communities

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Debra Flores, Ph.D., TTUHSC West Texas AHEC, Managing Directors

Community health workers have proven to be an effective addition to health care teams. West Texas Area Health Education Center has piloted a hybrid community health worker class that expands the classroom into the rural regions using technology.

Community Health Workers supporting community based research in Appalachia

William M. Baker, University of Kentucky Center of Excellence in Rural Health, Director of Kentucky Homeplace
Frances J. Feltner, DNP, University of Kentucky Center of Excellence in Rural Health, Center Director
Sydney P. Thompson, University of Kentucky Center of Excellence in Rural Health, Data Analyst

This tailored model of innovation utilizes community health workers (CHWs) to link vulnerable Appalachian population and university researchers.

5:30 p.m.

Conference Adjourns

Thank you for your attendance and your continued support of NRHA and the Health Equity Conference!

Join us next year in New Orleans, LA on May 8, 2018!