Wednesday, May 10, 2017
7 – 8 a.m.
Breakfast
Exhibit Hall, Grande Ballroom

8 - 9:30 a.m.
Opening Session / Keynote - Life and Breath in Rural America
Grace Anne Dorney Koppel, MA, JD, COPD Foundation, President
Harbor Island Ballroom

9:30 - 10 a.m.
Break
Exhibit Hall, Grande Ballroom

10 a.m. - 11:15 a.m.
Concurrent Sessions

1A:
Unintentional injuries associated with opioid use in rural communities in rural communities
Nautilus 1, lower level
Aesha Turner, Turner, ATSU CGHS Public Health Department, Faculty & Doctoral Student
David Line, PhD, ATSU CGHS Public Health Department, Associate Professor
Mary-Katherine Smith, DrPH, ATSU CGHS Department of Public Health, Chair & Associate Professor

Unintentional injuries and death associated with opioid use have increased over the past two decades due to abuse of prescription opioids and increased access to heroin. This session looks at the impact of opioid use from occupational injuries to overdoses to the spread of infectious diseases.

Tackling Infectious Disease Risk of the Opioid Epidemic
Allison Gardner, PhD, Med-IQ, LLC, Vice President, Educational Strategy and Content  
Sara Miller, Med-IQ, LLC, Director, QI Institute, CE Content and Strategy

Through case study, participants will discuss how continuing education developed specifically for rural healthcare providers can help build critical knowledge and skills related to hepatitis C and HIV prevention, identification, and care and address infectious disease risks associated with the escalating opioid epidemic and injection drug use in rural communities.

**1B**

**Telehealth and the triple aim in rural care**  
**Nautilus 2, lower level**  
Jimmy Ashley, Texas Tech University Health Sciences Center, Enterprise Network Engineer  
Amanda Freeman, MeD, Texas Tech University Health Sciences Center, Senior Counselor of The TWITR Project  
Billy Philips, PhD, Texas Tech University Health Sciences Center, Professor of Family and Community Medicine and EVP Rural and Community Health

This session will feature hands-on applications of modern mobile technologies to manage chronic conditions, behavioral health and counseling, and use of point of care ultrasound. Proven programs of Texas Tech University Health Sciences Center will be discussed in each topic.

**1C**

**Monitoring and Benchmarking Rural Health Clinic Financial Performance**  
**Nautilus 3, lower level**  
John Gale, MS, Maine Rural Health Research Associate, Research Associate  
Crystal Barter, Michigan Center for Rural Health, Director of Performance Improvement

Relatively little information is available to assist Rural Health Clinics (RHCs) in monitoring and improving their financial performance. This session explores the development of financial performance and efficiency measures using Medicare cost reports as well as the use of financial and staffing benchmarks by an RHC quality improvement network.

**1D**

**Leveraging Private Practice Dentists in Health System Equity**  
**Nautilus 4, lower level**  
Christine Vesuschio, DrPH, Division of Population Oral Health, MUSC, Oral Health Policy Consultant and Adjunct Assistant Professor  
Amy Martin, DrPH, Division of Population Oral Health, MUSC, Director & Associate Professor

Most rural communities lack access to safety net dental programs. Collaborative referral management approaches between rural health clinics and dentist in three South Carolina communities will be shared. Participants will explore individual and participate attributes that
rural health advocates should consider when engaging rural dentists to address system-level issues.

1E
Preparing a Primary Care Workforce for Rural Alabama
Nautilus 5, lower level
D’Ann Somerall, DNO, Med, FNP-, University of Alabama at Birmingham School of Nursing, Assistant Professor
Lauren Wehunt, BSN, RN, University of Alabama at Birmingham School Nursing, Graduate Student
Shana White, BSN, RN, University of Alabama at Birmingham School Nursing, Graduate Student
Cynthia Selleck, PhD, RN, University of Alabama at Birmingham School Nursing, Professor & Associate Dean, Clinical & Global Partnerships

This session will discuss how the University of Alabama at Birmingham School of Nursing is leveraging two partnership programs to prepare primary care nurse practitioners to provide care in rural Alabama. The Graduate Nursing Education Primary Care Scholars Program and Advanced Nursing Education Program collaboration will be discussed.

1F
Obstetric Care and Hospital Closure in Rural Area
Seabreeze, Ballroom level
Angela Thompson, MD, MPH, FACOG, Mayo Clinic, Obstetrician
Kristin Wharton, RN, PHN, IBCLC, Sawtooth Mountain Clinic, Community Health Nurse
Peiyin Hung, MSPH, University of Minnesota Rural Health Research Center, PhD Candidate and Statistical Programmer
Katy Kozhimannil, PhD, MPA, University of Minnesota Rural Health Research Center, Associate Professor and Director of Research

Approximately 500,000 rural US women give birth annually, with hospital and unit closures increasingly affecting access and care. Rural clinicians will relate the effects of closures on their patients, Research experts will respond, contributing data. Together, speakers will discuss administrative, clinical, and policy strategies for ensuring rural obstetric care access.

1G
Contributed Research Papers
Marina 6, Ballroom level
Insurance and Rural Access to Substance Use Treatment
- Tyrone Borders, University of Kentucky, Professor
Assessment of Rural Hospitals Readiness for Opioid Epidemic
- Stephanie Laws, Rural Health Innovation Collaborative, Executive Director
ED Use for Behavioral Health among Rural Residents
- Shawnda Schroeder, Center for Rural Health, Research Assistant Professor
Mental Health First Aid in rural United States
Britta Anderson, Walsh Center for Rural Health Analysis at NORC, Research Scientist

11:15 a.m. – 12:15 p.m.
Plenary Session – HRSA Rural Health Update
Harbor Island Ballroom
Tom Morris, Federal Office of Rural Health Policy, Associative Administrator

The session will provide updates regarding HRSA activities that help improve access to quality health care in rural communities.

12:15 p.m. – 2 p.m.
Lunch
Bayview Lawn

2 – 5 p.m.
Student Track Session
Marina 4, Ballroom level

Join other students for an interactive rural ethics session and the student constituency meeting.

2-2:50pm
Combat Medicine
Hands-on demonstrations and real-life stories led by a Navy medic

3-3:50pm
Coordinated Care and the future of medicine
Angela Bangs, MBA, MD candidate
Interactive session on this emerging approach for providers to do the best for their patients

4-5pm
Student Constituency Group Meeting
Current NRHA President Dr. David Schmitz

2 – 3:15 p.m.
Concurrent Sessions

2A
Expanding Access to Colorectal Cancer Screening: Benchmarking Quality Indicators
Nautilus 1, lower level
Jane Bolin, RN, PhD, Texas A&M University School of Public Health, Co-PI Colorectal Cancer Screening Grant
There is an inadequate supply of physicians who perform colonoscopies. This leads to higher colon cancer rates in rural areas. This shortage could be reduced in PCP’s performed colonoscopies. This session reports on original research assessing outcomes of colonoscopies performed by PCP trainees in CRC prevention program.

2B: Climbing the Ladder Toward Recovery: North Carolina Mobile Medication Program
Nautilus 2, lower level
Allen Smart, Smart, Kate B. Reynolds Charitable Trust, Vice President, Programs
Julia Wacker, North Carolina Hospital Association, Director of Behavioral Health

The session will review outcomes from the first two years of the Mobile Medication Program pilot, serving adults with mental illness in rural North Carolina. Participants’ number of hospitalizations dropped 82% and emergency department visits fell 90%. MMP was the winner of the Pioneer Institute’s 2016 Better Government Competition.

2C Aligning provider and hospital interests in rural Illinois
Nautilus 3, lower level
Gregg Davis, MD, Illinois Rural Community Care Organization, LLC, Chief Medical Officer

The Illinois Rural Community Care Organization has guided 24 rural Illinois hospitals and 150 primary care physicians in the transition from volume to value-based practice. This presentation will explore the changing market force, provider adaption and changing metrics necessary to align the interest of providers and hospitals.

2D Rethinking the Challenges of Rural Health
Nautilus 4, lower level
J. Michael Oakes, PhD, University of Minnesota, Division of Epidemiology & Community Health, Professor, Director of Graduate Studies
Ira Moscovice, PhD, University of Minnesota, Division Health Policy and Management, Mayo Professor and Division Head

To improve rural population, targeted investments need to move beyond traditional health care to address the social determinants of health. This session discusses how the principle underlying the Robert Wood Johnson Foundation’s Culture of Health Initiative can be implemented in rural communities and lead to improved population health.

2E Developing the First Rural Track in Obstetrics and Gynecology
Nautilus 5, lower level
Ellen Hartenbach, MD, University of Wisconsin, Dept. of Obstetrics and Gynecology, Vice-Chair of Education and Residency Program Director
The University of Wisconsin has developed the nation's first rural residency track in Obstetrics and Gynecology. We will present a compelling argument that Obstetrics & Gynecology must commit to developing a nationwide training pipeline to place physicians in rural areas.

2F
TBD

2G
Contributed Research Papers
Marina 6, Ballroom level
Benefits of Neuro-Emergent Telemedicine in Rural New Mexico
- Julianna M. Montoya, University of New Mexico, Program Coordinator-ACCESS Program

Neuro-emergent Telemedicine Stroke Consultations in Rural New Mexico
- Maurice Moffett, University of New Mexico, Research Assistant Professor

Telehealth Use in Rural Medicaid: A Baseline Inventory
- Amada Burgess, University of Southern Maine, Research Professor

Telehealth Simulation to Support EMS & Rural Providers
- Ragan DuBose-Morris, South Carolina Area Health Education Center, Director

3:15 – 3:45 p.m
Break
Nautilus Foyer

3:45 – 5 p.m.
Concurrent Sessions

3A
How are we addressing Addiction in Rural Communities? Practical tools and tip (ORHP)
Nautilus 1, lower level
Christina Villalobos – FORHP
Michele Pray – FORHP
Allison Hutchings – FORHP
ROOR, Black Lung and Outreach grantees

This session will discuss how FORHP grantees engage their communities in combating and treating substance abuse and addiction as well as common strategies, challenges, and lessons learned in developing programs that integrate behavioral health into primary care settings, provide outreach and education to patients and the public, as well develop community
partnerships to train licensed healthcare professionals and emergency responders on the use of emergency devices in order to prevent and treat opioid overdose.

3B
The Rural Health Philanthropy Partnership: Early Results and Future Plans
Nautilus 2, lower level
Tom Morris, Federal Office of Rural Health Policy Associate Administrator
Panelists/Speakers
Kim Tieman, Program Director, Benedum Foundation
Brian Meyers, Vice President of Rural Health and Capacity Building, Empire Health Foundation
Alan Morgan, CEO, National Rural Health Association

Public-private partnerships can play a key role in supporting health care in rural communities. This session features early results from two foundations that took part in an aligned funding initiative as part of the Rural Health Philanthropy Partnership, a partnership of the Federal Office of Rural Health Policy, the National Rural Health Association and Grantmakers in Health. The session will also feature a discussion of foundation efforts in support of community health workers.

3C
MACRA, CPC+, CCM- What is the end game?
Nautilus 3, lower level
Cody Mullen, PhD(c), Indiana Rural Health Association, Network Development Coordinator

The Indiana Rural Health Association (IRHA) has developed and supported a chronic care management (CCM) program to assist healthcare providers in the transformation from volume to value. This presentation will discuss the next steps of CCM and other CMS programs. In addition, a non-Medicare based CCM program will be highlighted.

3D
Rural Children: Increasing coverage but lagging service use
Nautilus 4, lower level
Janice Probst, PhD, SC Rural Health Research Center, University of South Carolina, Director
Amy Martin, DrPH, James B. Edwards College of Dental Medicine, Medical University of South Carolina, Director, Division of Population Oral Health
Kevin Bennett, PhD, Department of Family and Preventive Medicine, University of South Carolina, Associate Professor

Between 2003 and 2012, the proportion of rural children with health insurance increased steadily, but gains in rates of preventive medical and dental visits noted between 2003 - 2007 had diminished by 2012. This session will document these trends and address potential barriers to care for rural children.
3E
Health Policy Fellowship: Preparing Health Professionals for Leadership
Nautilus 5, lower level
Kim Becher, MD, Community Care of WV, Family Practice physician in a rural community
Jennifer Plymale, Marshall University Joan C. Edwards School of Medicine, Associate Dean of Admissions and Director of the Robert C. Byrd Center for Rural Health

Marshall University Medical School's health policy residency track is one of a few in the country. The graduates have assumed leadership roles in state and national policy-making and in their rural communities, including one speaker, a physician, who helped her rural community recover from a devastating flood.

3F
Rural Medicare Policy Update (FORHP)
Seabreeze, Ballroom level
Emily Cook, MSPH, JD, McDermott Will & Emery partner
Carol Blackford, MPP, Centers for Medicare & Medicaid Services, Hospital and Ambulatory Policy Group director
Wakina Scott, PhD, Federal Office of Rural Health Policy policy coordinator

This session will provide participants with an overview of recent Medicare policies and regulations that affect rural clinicians and health care facilities including changes related to services, billing, and quality reporting. Participants will learn about CMS’ proposed or upcoming policy changes for inpatient and outpatient hospital services, physician services and emergency preparedness.

3G
Contributed Research Papers
Marina 6, Ballroom level
Comparison of Rural and Urban Hospital Readmission Rates
- Kristin Schuller, Ohio University, Assistant Professor
A Systematic Review of Medication safety disparities between U.S. rural and urban populations
- Elizabeth Hall-Lipsy, The University of Arizona, Assistant Professor
Adapting an evidence-based CVD intervention to rural communities
- Patrik Johansson, University of Nebraska, Associate Professor

5 – 5:45 p.m.
An Open Discussion with the Editor of The Journal of Rural Health
Marina 6, Ballroom level
Ty Borders, PhD, University of Kentucky professor and department chair
The Journal of Rural Health (JRH) is the official scholarly publication of the NRHA. The Editor will provide an update on current statistics for the JRH and will answer questions about publishing in the journal.

**Thursday, May 11**

6 - 7:00 a.m.  
**Sunrise Yoga**  
Join NRHA’s Vice President of Program Services and Registered Yoga Teacher, Amy Elizondo, for a Sunrise Yoga session to help get the day started! Amy has been practicing yoga for over 16 years and has been teaching for 5. All levels are welcome for this session. Expect to experience the health benefits of yoga with a great view of the bay as a backdrop. See you on the mat!

7:30 - 9:00 a.m.  
**Constituency Group meetings and continental breakfast**

9 – 10:15 a.m.  
**Concurrent Sessions**

4A  
**Healthcare for the Whole Person: The Relationship Between Chronic Disease Management and the Social Detriments of Health for Rural Populations (ORHP)**  
**Nautilus 1, lower level**  
*Bruce Weber (RUPRI Analytic Panel Member)*  
*Art Kaufman (University of New Mexico)*  
*Kathleen Belanger (NACRHHS Committee Member)*  
*Steve Hirssch (FORHP)*  
*Aaron Beswick (FORHP)*  
*Makeda Clement (FORHP)*  
*Craig Caplan (FORHP)*  
*Michele Oswald (CMS)*

The session will begin with an update on the CMS-FORHP Chronic Care Communications outreach and education campaign, and move into a larger discussion of high impact cross sector strategies from health and human service providers to address social determinants and improve health for rural populations.

4B  
**Combating Rural Opioid Use: Community and Provider Strategies**  
**Nautilus 2, lower level**  
*John Gale, MS, Maine Rural Health Research Associate, Research Associate*  
*Holly Andrilla, WWAMI Rural Health Research Center, Research Scientist*
Experts recognize the value of a comprehensive community-based intervention strategy involving prevention, treatment, and recovery in reducing the burden of rural opioid use. This session will explore effective components of an integrated community-based strategy involving hospitals, health care providers, public health, schools, local government, law enforcement, EMS, and community leaders.

4C
Extension for Community Healthcare Outcome: Reducing Provider Isolation
Nautilus 3, lower level
Department of Dermatology, Assistant Professor of Research for Telehealth
Karen Edison, MD, Missouri Telehealth Network, Medical Director
Gwen Ratermann, Missouri Telehealth Network, Associate Director
Susan Wilson, Missouri Primary Care Association, Chief Operating Officer

Show-Me ECHO (Extension for Community Healthcare Outcomes) Project is designed to educate and mentor Missouri primary care providers in complex, costly, chronic, and common diseases. The Missouri Telehealth Network and Primary Care Association lead ECHO sessions in 6 different specialties. Virtual learning collaboratives reduce professional isolation and improve healthcare outcomes.

4D
Quality Measurement and the Social Determinants of Health
Nautilus 4, lower level
Ira Moscovice, PhD, University of Minnesota Rural Health Research Center, Mayo Professor and Director
Brock Slabach, MPH, FACHE, National Rural Health Association, Senior Vice President for Member Services
Tim Putnam, DHA, Margaret Mary Health, President/CEO
Carrie Henning-Smith, PhD, University of Minnesota Rural Health Research Center, Research Associate

Quality measures do not take into account differences in patient and population characteristics. Risk-adjustment strategies address this issue, but the unique rural context has largely been missing from the discussion. This session will provide an overview of rural-relevant issues in quality measurement and adjustment for socio-demographic characteristics.

4E
Pre-matriculation Characteristics as Predictors of Rural Primary Care Practice
Nautilus 5, lower level
Mark Deutchman, MD, University of Colorado, Associate Dean for Rural Health, Rural Track Director, Colorado AHEC Director
Roberto Silva, MD, University of Colorado, Rural Track Assistant Director
Melanie DeHerrera, University of Colorado, Rural Track Program Coordinator
After 10 years of operation, the Rural Track at the University of Colorado has practice data on graduates. This session will highlight which pre-matriculation characteristics (demographics, education, residency state, etc.) had the greatest influence on rural practice location.

4F
**Keeping the Next Generation Healthy: Challenges and Successes in the Health of Rural Kids (FORHP)**
**Seabreeze, Ballroom level**
*Sarah Bryce (FORHP)*
*School Based TNGP Grantee TBD*
*Rural Child Poverty TNGP*
*CBD grantees TBD*

This session will focus on the status of children living in rural areas including 1) insurance status (including CHIP) 2) health indicators 3) access to care and 4) social determinants of health. The session will start with an overview of what we know from a data/research perspective and then pivot to FORHP grantees that are working with rural youth in their grant programs.

4G
**Contributed Research Papers**
**Marina 6, Ballroom level**
**Federally Qualified Health Center Workforce: 2016/17 and 2004**
- Gary Hart, Center for Rural Health, Director
**The Rural Recession**
- Kevin Bennett, University of South Carolina, Associate Professor
**Rural-urban differences in the colonoscopy workforce in South Carolina**
- Jan Eberth, University of South Carolina, Assistant Professor
**Rural and Urban Dentists’ Perceptions of Dental Therapy**
- Shawnda Schroeder, Center for Rural Health, Research Assistant Professor

10:15 – 10:45 a.m.
Break
Nautilus Foyer

10:45 a.m. – 12:00 p.m.
Concurrent Sessions

5A
**Connecting Community: Tools for Developing Rural Health Networks**
**Nautilus 1, lower level**
*Amanda Corbett, Rural Health Research Center research fellow*
*Beth O’Connor, Virginia Rural Health Association executive director*
Nathalie Preptit, Tennessee Rural Partnership Director of Outreach Services & Partner Engagement

Learn how to enhance your network in this presentation featuring successful rural network implementers who are highlighted in the new Rural Health Network and Coalition toolkit! Topics include: effective models of networks and coalitions, collaboration strategies to improve community health, and resources to increase your network’s impact.

5B
Veterans Health Administration Rural Innovation
Nautilus 2, lower level
Thomas Klobucar, PhD, Veterans Health Administration, Deputy Director, Office of Rural Health (10P1R)
Tommy Driskill, Office of Rural Health, VHA / VA Pacific Islands Health Care System, Field Adviser to Director, Office of Rural Health, VHA / Rural Health Coordinator VA Pacific Islands Health Care System

This session will explain how the Office of Rural Health, Veterans Health Administration has embarked upon a new collaborative process to disseminate innovate best practices Enterprise-Wide initiatives to Veterans Systems across the country as a means of enhancing both quality and access to health care for America’s most rural Veterans.

Community Partnerships to Connect Rural Veterans to Resources

Kimber Parry, Veterans Rural Health Resource Center-SLC, Geriatric Population Scientist
Jennifer Morgan, Utah Aging and Disability Resource Connection (ADRC), Director/Project Manager
Bret Hicken, PhD, Veterans Rural Health Resource Center-SLC, Geriatric Domain Lead

This session presents a Veterans Administration (VA) initiative that helps rural Veterans access VA benefits. Community agency staff are trained about VA benefits and develop partnerships with VA staff to support outreach and benefits counseling to rural Veterans and families. VA is disseminating this initiative to rural communities nationwide.

5C
Developing Patient-Focused, Culturally Sensitive Care
Nautilus 3, lower level
Neil Piispanen, NBBJ, Architect
Brian Sewell, Wenaha Group, Owners representative

The Yellowhawk Health Center, serving the members of the Confederated Tribes of the Umatilla Indian Reservation, is constructing a health center driven by a patient-centered, relationship-based model of care. The new center will be the most energy-efficient health facility in the region and will embrace team spaces versus individual offices.
The South Carolina Office of Rural Health, a non-profit, non-partisan organization, leads a statewide effort bringing together the state’s rural communities and state leaders to create a common vision for healthier rural communities. The SC Rural Health Action Plan contains a comprehensive framework with actionable strategies to improve rural health.

Amid local students’ low application/matriculation rates to in-state medical schools; the Northeast Kentucky Area Health Education Center developed two physician pipeline programs. This presentation describes the programs’ successes, details our multi-year analysis of county-level medical school data, and makes the case for regional responsibility in the development of competitive applicants.

This session will discuss current trends in rural hospital closures and the impacts of closures on rural communities. Learn about state and local responses to rural hospital closures as rural communities strive to maintain access to health care in the face of a changing delivery system. See how FORHP works across program areas and uses research and policy development to inform rural health grant programs.

Developing an eHealth Intervention for Cancer Symptom Management
- **Stephanie Gilbertson-White**, University of Iowa, Assistant Professor

Improving Access to Care and Quality of Life for Patients with Parkinson’s Disease in Rural Southeast Ohio
-  **Kristin Schuller, Ohio University, Assistant Professor**  
   **Factors associated with breast cancer screening guidelines adherence among rural low-income women**
-  **Jane Bolin, Texas A&M University, Professor; Southwest Rural Health Research Center, Director**  
   **Disparities Associated with Pneumococcal Immunization among Rural Elderly Adults**
-  **Jeffery Talbert, University of Kentucky, Professor**

12 – 1:45 p.m.  
**Rural Health Awards Luncheon**  
**Grande Ballroom**  
Join NRHA for a tribute to the 2017 Rural Health Award winners.

1:45 – 3:15 p.m.  
**Terry Reilly Lecture**  
**Building a workforce fit for purpose: Inspiring and growing the next generation of rural health professionals**  
**John Wynn-Jones, MD, Keele Medical School, Senior Lecturer in Rural and Global Health**  
**Harbor Island Ballroom**

3:15 – 3:45 p.m.  
**Break**  
**Nautilus Foyer**

3:45 – 5:00 p.m.  
**Concurrent Sessions**

**6A**  
**Border Health**  
**TBA**  
**Nautilus 1, lower level**

**6B**  
**Intentional Governance Critical to Rural Health Mission Sustainability**
**Nautilus 2, lower level**  
**Patricia Crawford, MS, CHES, West Virginia School of Osteopathic Medicine, Director Rural Outreach**  
**Sharon Lansdale, RPh, MS, Center for Rural Health Development, Inc., President/CEO**  
**Sally Hurst, West Virginia School of Osteopathic Medicine, Outreach Coordinator /Greenbrier County Health Alliance**  
**Stephen Whited, Minnie Hamilton Health Care Center, CEO**

The difference between many nonprofits is vested in how the board approaches its work. Some boards are reactionary, developing knee-jerk solutions with possible unintended consequences.
In high-performing organizations governance is intentional. Data replaces emotion. Process trumps intuition. The process may be cumbersome, but almost always leads to the best strategies.

6C
Night Shift: How to Build Effective Telenocturnist Program
Nautilus 3, lower level
Talbot McCormick, M.D., Eagle Hospital Physicians, CEO
Doug Romer, Grande Ronde Hospital, executive director of Patient Care Services and Chief Nursing Officer
Jason Kimball, MD, Sunflower Telemedicine, hospitalist/founder

This session focuses on the benefits of telemedicine as a solution to night-shift coverage. Attendees will learn how telenocturnists and other telemedicine solutions ease the night shift burdens faced by rural hospitals, with benefits including customer satisfaction, quick physician access, cost savings, burnout reduction, and growth potential for nighttime admissions.

6D
Diving into Telemedicine
Nautilus 4, lower level
Christine Martin, MBA, PMP, Adventist Health, Telehealth Director
Dan McCafferty, AMD Global Telemedicine, V.P of Global Corporate Development

This session will discuss the various ways telemedicine is being used globally to improve rural population healthcare and new opportunities it brings to your organization. Adventist Health will also dive into their specific use case of how they are currently using telemedicine today in 22 sites throughout rural CA communities.

6E
Innovation in Rural Allied Health Profession Workforce Development
Nautilus 5, lower level
Cindy Large, RN, BSN, Indiana Rural Health Association, Network Director
Stephanie Laws, Rural Health Innovation Collaborative,
Amnah Anwar, Indiana Rural Health Association, Evaluation Lead Coordinator

The Indiana Rural Workforce Innovation Network is an educational focused initiative funded by a HRSA allied health professions workforce grant. This presentation will demonstrate how the program is strengthening the workforce in rural Indiana through a strategic hiring and retention plan; clinical rotation program, and an online rural elective curriculum.

6F
Telehealth Resource Center: Providing Valuable Technical Assistance in Rural Areas (OHRP)
Seabreeze, Ballroom level
Natassja Manzanero (FORHP)
This session will highlight FORHP-funded Telehealth Resource Centers (TRC) that provide technical assistance to healthcare organizations, healthcare networks, and healthcare providers in the implementation of cost-effective telehealth programs to serve rural and medically underserved areas. In understanding the work of the TRCs, the session will highlight the top technical assistance questions asked of TRCs and the impact of their assistance.

6G
Contributed Research Papers
Marina 6, Ballroom level

- Reaching Rural Youth through the Real Cost Smokeless Campaign
  - Matthew Walker, U.S. Food and Drug Administration, Health Scientist

- Respiratory Health of Farm Operators Using Pesticides
  - Opal Patel, Center for Disease Control, CDC Fellow

- Rural-Urban Differences in Unpaid Caregivers of Adults
  - Elizabeth Crouch, South Carolina Rural Health Research Center, Research Assistant Professor

- Disadvantaged Youth and Health Careers: An International Comparison
  - Deb Jones, University of Sydney/University Dept of Rural Health-Broken Hill, Professor

Friday, May 12

8:00 – 8:40 a.m.
CMS Rural Council Update
Harbor Island Ballroom

8:40 – 9:30 a.m.
Washington Update
Harbor Island Ballroom

9:30 – 9:45 a.m.
Break

9:45-11:00 a.m.
Concurrent Sessions

7A
Leveraging Cross-Sector Partners and Community Assets to Improve Rural Health and Well-being
Nautilus 1, lower level
Michael Meit, NORC at the University of Chicago senior fellow

The NORC Walsh Center for Rural Health Analysis, with support from the Robert Wood Johnson Foundation, is conducting formative research to explore opportunities that will accelerate or fundamentally improve health and well-being in rural communities through enhanced understanding of strengths and assets in rural regions. This work engages partners from across sectors and disciplines to consider the role of culture and regional dynamics in understanding how capacities can be leveraged to improve health and well-being.

7B
Area Health Education Centers Niche in Continuing Education
Nautilus 2, lower level
Gretchen Forsell, National AHEC Organization, Project Director
Trisha Schulz, National AHEC Organization, Program Manager
Terrell W. Zollinger, DrPH, Indiana University, Professor

Learn about how the National Area Health Education Center Organization has leveraged its network of over 300 centers to provide uniform professional continuing education on Veterans Mental Health and Human Papillomavirus Immunization Rate Improvement across the county with a focus on rural and underserved communities.

7C
Integrating Pharmacist into Interprofessional Primary Care Clinics
Nautilus 3, lower level
Rebecca Grandy, PharmD, Mountain Area Health Education Center, Clinical Pharmacist Practitioner
Irene Park, PharmD, Mountain Area Health Education Center, Clinical Pharmacist Practitioner
Mollie Scott, PharmD, UNC Eshelman School of Pharmacy, Regional Associate Dean

The Patient-Centered Primary Care Collaborative champions the integration of pharmacists into interprofessional primary care teams. Studies demonstrate that pharmacists improve the quality of care and lower healthcare costs. This session will highlight primary care practice models that have successfully incorporated pharmacists onto interprofessional teams.

7D
Jim Bernstein Health Leadership Program: Growing Local Leaders
Nautilus 4, lower level
Maggie Sauer, Foundation for Health Leadership and Innovation, President/CEO
Jamie Cousins, North Carolina Public Health Foundation, Program Manager for the Catalyst for Health Eating and Active Living
Pete McQuiston, Swain County Hospital, Director of Food and Nutrition
Tom Bacon, DrPH, Foundation for Health Leadership and Innovation, Program Director

The session will describe the Jim Bernstein Community Health Leadership Program and its core elements; leadership, partnership, rural life and the health system. The program integrates
health care with the economic and social well being of rural communities. The purpose is to create local rural health leaders to inspire and innovate.

7E
Beyond the Barn: The Contemporary Rural Health Elective
Nautilus 5, lower level
Michael Faircloth, MD, University of Alabama at Birmingham, Department of Family and Community Medicine, Interim Chairman
William Curry, MD, UAB Health System, University of Alabama at Birmingham School of Medicine, Senior VP for Population Health, Associate Dean for Primary Care and Rural Health
Glenda Stanley, Alabama Statewide Area Health Education Center Program, Associate Director

This presentation will discuss how the University of Alabama at Birmingham School of Medicine is retooling the rural health elective by incorporating population health management, preventive health, and health literacy into the course. The combination Medical Doctor and Masters of Public Health Degree will be discussed.

7F
Transitional Rural Hospitals and Networks to Value-based System (OHRP)
Seabreeze, Ballroom level
Jeanene Meyers – Provide introductions and overview of SRHT Project to include purpose and goals to assist rural hospital leaders and providers nation-wide
Bethany Adams (SRHT Program Manager) – Summarize key outcomes and impact from financial operational assessments and quality improvement projects, as well as share key tools developed through the SRHT Project
Stroudwater Consultant – Discuss key transition planning actions for rural hospitals, especially those that tie to the key strategies identified in the Financial Leadership Summit
Hospital CEO that has successfully demonstrated outcomes to share their experience and next steps.
Jeanene and Bethany – Wrap up to emphasize the importance that the SRHT Projects are scalable for state programs and share how resources and information can assist other programs (i.e., SORH, Flex, SHIP)

This session will demonstrate the impact and outcomes of the SRHT Projects and promote transition resources developed through the program.

7G
Contributed Research Papers
Marina 6, Ballroom level
Sustainability of Diabetes Coalitions in Rural Appalachia
- Richard Crespo, Marshall University, Professor
Perceptions of Health Among Southern Rural Community Leaders
- Melinda Merrell, South Carolina Office of Rural Health, Senior Program Director
11:00 a.m.
End of Annual Conference