### Rural Health Clinic Conference

**Tuesday, September 26**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 1:15 p.m.</td>
<td>Welcome (15 m)</td>
</tr>
<tr>
<td>1:15 – 2:30 p.m.</td>
<td>Keynote speaker (75m)</td>
</tr>
<tr>
<td></td>
<td><strong>Rural Health Clinic Billing and Cost Report Updates</strong></td>
</tr>
<tr>
<td></td>
<td><em>Brian Bertsch, Eide Bailly, Principal &amp; Ralph Llewellyn, Eide Bailly, Partner</em></td>
</tr>
<tr>
<td>2:30 – 3:30 p.m.</td>
<td>Plenary Session (60 m)</td>
</tr>
<tr>
<td></td>
<td><strong>The Magic of Engagement</strong></td>
</tr>
<tr>
<td></td>
<td><em>Brian Lee, Custom Learning Systems Group Ltd., Founder and CEO</em></td>
</tr>
<tr>
<td>3:30 – 3:45 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>3:45 – 5 p.m.</td>
<td>Concurrent session A</td>
</tr>
<tr>
<td></td>
<td><strong>Working with State Offices of Rural Health</strong></td>
</tr>
<tr>
<td></td>
<td>to Build Capacity at RHCs</td>
</tr>
<tr>
<td></td>
<td><em>Crystal Barter, Kassie Clarke &amp; Tammy Norville</em></td>
</tr>
<tr>
<td></td>
<td>Concurrent session B</td>
</tr>
<tr>
<td></td>
<td><strong>Reducing ED Visits and Readmissions</strong></td>
</tr>
<tr>
<td></td>
<td>Thru a Care Driven PCMH</td>
</tr>
<tr>
<td></td>
<td><em>Kate Hill, Jennifer Moss &amp; Sarah Wells</em></td>
</tr>
<tr>
<td>Room</td>
<td>Van Horn AB</td>
</tr>
<tr>
<td></td>
<td>Benton</td>
</tr>
</tbody>
</table>

**Wednesday, Sept 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 – 8 a.m.</td>
<td>Continental breakfast, registration</td>
</tr>
<tr>
<td>8 – 9:15 a.m.</td>
<td>Concurrent session C</td>
</tr>
<tr>
<td></td>
<td><strong>Implementation of Weight Loss Programs in Rural Practice</strong></td>
</tr>
<tr>
<td></td>
<td><em>Christie Befort, PhD, K. Allen Greiner, MD, &amp; Jennifer Mckenny, MD</em></td>
</tr>
<tr>
<td>Room</td>
<td>Van Horn AB</td>
</tr>
<tr>
<td></td>
<td>Benton</td>
</tr>
<tr>
<td>9:15 – 9:30 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>9:30 – 10:45 a.m.</td>
<td>Concurrent session E</td>
</tr>
<tr>
<td></td>
<td><strong>Embracing the Value of Your Rural Health Clinic</strong></td>
</tr>
<tr>
<td></td>
<td><em>Jeff Bramschreiber &amp; Tina Nazier</em></td>
</tr>
<tr>
<td>Room</td>
<td>Van Horn AB</td>
</tr>
<tr>
<td></td>
<td>Benton</td>
</tr>
<tr>
<td>10:45 – 11 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>11 – 11:45 a.m.</td>
<td>Plenary Session (45 min)</td>
</tr>
<tr>
<td></td>
<td><strong>Rural Health Clinic Quality Reporting and Improvement Programs</strong></td>
</tr>
<tr>
<td></td>
<td><em>John Gale, Maine Rural Health Research Center, Research Associate</em></td>
</tr>
<tr>
<td></td>
<td>Rural Health Clinic Conference continues</td>
</tr>
<tr>
<td></td>
<td>and Critical Access Hospital Conference begins</td>
</tr>
</tbody>
</table>

**Lunch & Learn: Antibiotic Stewardship in the Community Hospital**

*Russ Judd, PharmD, BCPS, Saint Joseph Hospital – Hosted by McKesson*

FREE EVENT, RSVP required. More info at reg desk or Corey.Richter@McKesson.com

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon – 4:30 p.m.</td>
<td>Exhibitors move in</td>
</tr>
<tr>
<td>1 – 1:15 p.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 1:15 – 2:30 p.m. | **Keynote Speaker: The Transformational Health Care Revolution: The Rural Impact** (75 m)  
*Kevin Fickenscher, MD, CREO Strategic Solutions, President and CEO* |
| 2:30 – 3 p.m. | Break                                                                 |
| 3 – 4:15 p.m. | **National Legislative Update** (75 m)  
*Maggie Elehwany, JD, National Rural Health Association, Government Affairs and Policy Vice President* |
| 4:15 p.m. – 5 p.m. | **Payment/Care Delivery Reform for Safety Net Providers** (45 m)  
*Mac McCullough, PhD, Arizona State University, National Safety Net Advancement Center, Deputy Director* |
| 5 – 7 p.m.    | RHC-CAH networking reception                                         |

* Sessions sponsored by the Federal Office of Rural Health Policy*