National Rural Health Association
State Rural Health Association Leadership Conference
Omni Shoreham Hotel, Washington, DC 20008
July 17-18, 2018
AGENDA

Tuesday, July 17, 2018

7:30 am – 10:00 am EDT
East Registration Desk
Registration

SRHA Representatives: Please bring a few copies of some of your SRHA products such as flyers, conference agendas, bylaws, etc. We will have a table set up for you to share these with other SRHAs.

7:30 am – 8:30 am
Networking Breakfast
Governor's Foyer

8:30 am – 8:50 am
Governor's Room
Welcome, Round Robin Introductions
Alan Morgan, NRHA, Chief Executive Officer
John Roberts, NRHA, State Association Council Chair

8:50 am – 10:00 am
Governor's Room
Non-profit Financial and Regulatory Update
Rob McVay, NRHA, Chief Finance Officer & Director of Operations
This discussion will include financial and legal guidance to better equip non-profit entities to enhance viability and compliance. This session is designed to allow for group discussion throughout the session.

10:00 am – 10:15 am
Networking Break
10:15 am – 11:00 am
Governor’s Room
Federal Financial Management Review
Benoit Mirindi, Health Resources & Services Administration Division of Grants Management Operations, Lead Grants Management Specialists, Senior Public Health Analyst

11:00 am – 11:45 am
CMS Rural Council
Cara James, PhD, Centers for Medicare and Medicaid Services, Director of the Office of Minority Health

11:45 am – 1:00 pm
Lunch/Regional SRHA Networking
Calvert Room

1:00 pm – 3:00 pm
Governor's Room
Policy and Legislative Updates as SRHA Member Benefit
Maggie Elehwany, NRHA, Vice President for Government Affairs & Policy
Diane Calmus, NRHA, Regulatory Counsel
Jessica Seigel, NRHA, Government Affairs Communications Coordinator

3:00 pm – 3:15 pm
Networking Break

3:15 pm – 4:30 pm
Group Discussion (divided by association size)
Discussion Topics: Developing policy platform
In this session, SRHAs will divide into self-identified groups based on the size of their association to discuss issues and trends of relevance. The groups are 1) Developing/Small 2) Medium and 3) Large.

Wednesday, July 18, 2018

7:30 am – 8:30 am
Networking Breakfast
Governor's Foyer

Federal Partners Day

8:30 am – 9:30 am
Governor’s Room
FORHP Session
Paul Moore, Federal Office of Rural Health Policy, Senior Health Policy Advisor
9:30 am – 10:30 am
Governor's Room
Marketing the Value of SRHA Membership: A Panel Discussion
Governor's Room
Laura Carlson, Indiana Rural Health Association, Operations Manager
Ryan Kelly, Mississippi Rural Health Association, Executive Director
Facilitated by Brock Slabach, NRHA, Senior Vice President for Member Services

10:30 am – 10:45 am
Networking Break and Group Picture

10:45 am – 11:15 am
Governor's Room
National Cancer Institute - Rural Cancer Control
Robert Croyle, PhD, Division of Cancer Control and Population Sciences, Director
Shobha Srinivasan, PhD, Division of Cancer Control and Population Sciences, Health Disparities Research Coordinator

11:15 am – 11:30 am
Governor's Room
Closing remarks
NRHA staff

11:30 am
Adjourn.

See you for the 2019 SRHA Leadership Conference!