Tuesday, July 9, 2019

7:30 am – 10:00 am MDT
Registration
Millennium Gallery

7:30 am – 8:30 am
Networking Breakfast
Millennium Gallery

8:30 am – 8:50 am
Welcome, Round Robin Introductions
Alan Morgan, NRHA, Chief Executive Officer
John Roberts, NRHA, State Association Council Chair
Millennium Ballroom

8:50 am – 10:00 am
Non-profit Financial and Regulatory Update
Rob McVay, NRHA, Chief Finance Officer & Director of Operations
This discussion will include financial and legal guidance to better equip non-profit entities to enhance viability and compliance. This session is designed to allow for group discussion throughout the session.
Millennium Ballroom

10:00 am – 10:15 am
Networking Break
Millennium Gallery

10:15 am – 10:30 am
Regional Snapshots of Rural Health
Matt Enquist, Colorado Rural Health Center Outreach Manager
Millennium Ballroom
10:30 am – Noon
Group Discussion (divided by association size)
Discussion Topics: Harnessing technology to assist in membership growth and retention
In this session, SRHAs will divide into self-identified groups based on the size of their association to discuss issues and trends of relevance. The groups are 1) Developing/Small 2) Medium and 3) Large. Millennium Ballroom

Noon – 1:15 pm
Lunch/Networking
Executive Lounge

1:15 pm – 1:45 pm
Building allies across sectors: Identifying partners, making the case and growing membership
Alan Morgan, NRHA CEO
Establishing non-traditional policy allies can be helpful not only in advocacy efforts, but also in membership development, grant applications, and media. From agriculture, to housing, to transportation, this rural health session will focus on potential new linkages and strategies to make the pitch for cross sector collaboration.
*Attendees should come prepared to share successful non-health sector collaborations as well.*
Millennium Ballroom

1:45 pm – 2:30 pm
Best Practice Panel
SRHA Bylaw Review Process - Rebecca Jolley, Rural Health Association of Tennessee
State Telehealth Summits - Carla Obiol, North Carolina Rural Health Leadership Alliance
Rural Health Podcast – Beth O’Connor, Virginia Rural Health Association
Millennium Ballroom

2:30 pm – 2:45 pm
Networking Break
Millennium Gallery

2:45 pm – 4:30 pm
Controversies and quagmires in rural health policy: Q&A with Alan and Maggie
Alan Morgan, NRHA CEO
Maggie Elehwany, NRHA vice president for government affairs
You already know the “NRHA advocacy message” about the issues, but now hear the nuances and pitfalls of the more complicated rural health policies. Scope of practice? Wage Index? Medicare for All? And what about new hospital model legislation? In this rapid-fire facilitated session, Alan and Maggie will dive into the weeds on issues that are not always easy to negotiate among our members.
Millennium Ballroom

Wednesday, July 10, 2019

7:30 am – 8:30 am
Networking Breakfast
Millennium Gallery

As of 7/5/2019
8:30 am – 9:30 am
Regional Roundtables
SRHAs to divide by region to discuss sharing of resources, ideas, and planning strategies.
Millennium Ballroom

9:30 am – 10:30 am
How to find resources to help in grant applications
Moderator, Amy Elizondo, NRHA vice president of program services
Tina Elliot, Indiana Rural Health Association
Beth O’Connor, Virginia Rural Health Association
Millennium Ballroom

10:30 am – 10:45 am
Networking Break and Group Picture
Millennium Gallery

10:45 am – 11:15 am
Reflections and Round Robin
Moderated by John Roberts, SAC Chair
Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year. Additionally, NRHA staff will be available to assist in discussion of next steps.
Millennium Ballroom

11:15 am – 11:30 am
Closing remarks
NRHA staff
Millennium Ballroom

11:30 am
Adjourn

See you for the 2020 SRHA Leadership Conference!