

## CONFERENCES

### ■ Health Equity Conference

May 7

Atlanta Marriott Marquis, Atlanta, Ga.

100 attendees

*One of the only meetings in the nation to focus on health equity issues in rural America, this event allows attendees to meet with peers and experts who share the same unique concerns and interests. This conference is designed for those who are dedicated to bringing quality health care and health care services to underserved and underrepresented portions of the rural population.*

This event immediately precedes the Annual Rural Health Conference and occurs concurrently with the Rural Medical Education Conference.

- Exhibit spaces \$500
- Reception \$4K
- Lunch \$5K
- Breakfast \$1.5K
- Breaks (2) \$3K for both
- Student scholarships \$1K each

### ■ Rural Medical Education Conference

May 7

Atlanta Marriott Marquis, Atlanta, Ga.

100 attendees

*The Rural Medical Education Group is a special interest group of NRHA committed to advancing the training of physicians for rural practice through network development and advocacy.*

This event immediately precedes the Annual Rural Health Conference and occurs concurrently with the Health Equity Conference.

- Lunch \$5K
- Breaks (2) \$2K for both
- Student scholarships \$1K each

### ■ Annual Rural Health Conference and

### ■ Rural Hospital Innovation Summit

May 7-10

Atlanta Marriott Marquis, Atlanta, Ga.

825 attendees for both events, including 250 hospital-based executives

*NRHA's **Annual Rural Health Conference** is created for anyone with an interest in rural health care, including rural health practitioners, clinic directors and lay health workers, social workers, state and federal health employees, academics, community members, and more.*

***The Rural Hospital Innovation Summit** is designed for hospital administrators, staff and c-suite representatives with hospital executive-specific presentations.*

The unique content and programming of the Summit occurs concurrently with the Annual Rural Health Conference.

- Exhibit spaces (64), includes two conference registrations – contact [Bedell@NRHASC.com](mailto:Bedell@NRHASC.com) for more information
- Rural Health Awards Banquet \$20K
- Rural Reunion Reception \$15K
- Keynote speaker TBD
- Lunch \$15K
- Breakfasts (3) \$5K each
- Breaks (4) \$2.5K each
- Hotel key cards \$3.5K plus card costs
- Hotel room door drop \$2K plus delivery costs
- Napkins \$2K plus product
- Conference pens \$1.5K plus product
- App ads \$500 each



Your voice. Louder.

## ■ Rural Health Clinic Conference

September 17-18

## ■ Critical Access Hospital Conference

September 18-20

Sheraton Kansas City Hotel at Crown Center

Kansas City, Mo.

550 attendees

*Take advantage of the educational and networking opportunities designed for clinic and hospital professionals and board members serving rural America.*

- Exhibit spaces (50), offered exclusively to NRHA Partners, no other exhibitors
- Rural Reunion Reception \$15K
- Keynote Speaker \$20K
- Lunch \$15K
- Breakfasts (3) \$5K each
- Hotel key cards \$3.5 K plus card costs
- Breaks (5) \$2.5K each

- Hotel room door drop \$2K plus delivery costs
- Napkins \$2K plus product
- Conference pens \$1.5K plus product
- App ads \$750

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## ■ WONCA World Rural Health Conference

Oct. 12-15

Albuquerque Convention Center

Albuquerque, N.M.

750 attendees

*The largest international academic gathering on rural health will take place in the United States this year only. See designated engagement guide for more information.*

- Conference sponsorship \$7K - \$25K
- Welcome reception sponsor \$10K
- Keynote address (3 available) \$7.5K
- Luncheon sponsor \$5K
- Exhibit spaces \$1K

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## ADVERTISING

### ■ NRHA Today Electronic Newsletter

NRHA Today is emailed 45 weeks annually to 13,000 rural health professionals. There is a maximum of nine ads per week in NRHA Today. [Check the queue for availability.](#) NRHA Today will accept static images at 300 x 150 pixels in .jpg, .gif, and .png formats. Advertisers must provide a link to accompany their ad. NRHA Today will not accept animated or text link advertisements. NRHA reserves the right to refuse any advertisements. NRHA Today will not be published during the weeks of New Year's Day, Independence Day, Thanksgiving, Christmas, or during the weeks NRHA hosts major conferences.

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### ■ Rural Horizons Magazine Advertising

This quarterly publication is a printed magazine. Circulation of 7,500 plus an email summary that links to full articles on the content hub. [Click here to see a sample of the Fall 2017 issue.](#)

We accept .png, .jpeg or .gif files. NRHA reserves the right to refuse any advertisements.

### Ad size and pricing

- Inside ad - 500 x 500 pixels or 2.375 x 2.375 inches at 300 dpi - \$500 (maximum of three ads at this size per issue with the option to stack two or three ads).
- Back page ad - 2400 x 2175 pixels or 8 x 7.25 inches at 300 dpi - \$1,500 (one ad at this size per issue).

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### Upcoming Issues

- Spring 2019 ads should be provided by March 1 with a publication goal of April 1.
- Summer 2019 ads should be provided by May 31 with a publication goal of July 1.
- Fall 2019 ads should be provided by August 2 with a publication goal of September 30.
- Winter 2019 ads should be provided by November with a publication goal of December 30.
- Spring 2020 ads should be provided by January 31, 2020 with a publication goal of March 30, 2020.