

NRHA 2020 ADVERTISING GUIDE

The National Rural Health Association (NRHA) is a national nonprofit membership organization with more than 21,000 members. Membership consists of a diverse collection of individuals and organizations, all of whom share the common bond of an interest in rural health.

NRHA TODAY AD

NRHA Today is an electronic newsletter emailed 45 weeks annually to 13,000 rural health professionals.

There is a maximum of nine ads per week in NRHA Today.

NRHA Today will accept static images at 300 x 150 pixels in .jpg, .gif, and .png formats.

Advertisers must provide a link to accompany their ad.

NRHA Today will not accept animated or text link advertisements. NRHA reserves the right to refuse any advertisements.

NRHA Today will not be published during the weeks of New Year's Day, Independence Day, Thanksgiving, Christmas, or during the weeks NRHA hosts major conferences.

\$800 per weekly ad

RURAL HORIZONS MAGAZINE AD

This quarterly publication is a printed magazine.

Circulation of 7,500 plus an email summary that links to full articles on the content hub online.

Inside ad is 500x500 pixels—\$500 (only three per issue)

Back page ad is 2400 x 2175 pixels—\$1,500 (only one per issue)

Upcoming issues:

Spring 2020 ads should be provided by January 31 with a publication goal of March 30.

Summer 2020 ads should be provided by May 31 with a publication goal of July 1.

Fall 2020 ads should be provided by August 2 with a publication goal of September 30.

Winter 2020 ads should be provided by November with a publication goal of December 30.

For partnership and conference exhibiting sponsorship opportunities, email cbay@nrhasc.com and bedell@nrhasc.com.