Wednesday, July 16
1 – 1:15 p.m.
Welcome
Raymond Christensen, MD
NRHA president
Peachtree AB

1:15 – 2:30 p.m.
Keynote address:
Perspectives from the routine to the extreme, and why we need to be prepared for both
David B. Callahan, MD, FAAFP
CAPT, U.S. Public Health Service
CDC Office of Public Health Preparedness and Response supervisory medical epidemiologist
Peachtree AB

2:45 – 4 p.m.
Concurrent sessions
Rural Hospital and Quality Track
1A: Tools for value-based transformation in health care
Brock Slabach, MPH, FACHE
NRHA membership services senior vice president
Piedmont A

Rural communities are being challenged as never before by market-based forces from health care reform. Learn about the impact of market-based forces on health care in rural communities and gain tools that will assist your community in navigating these uncertain times of transition, with quality and cost used as the lens for focus.

Telehealth Track
1B: Emergency telemedicine for rural hospitals
Kristi Henderson, DNP, NP-BC, FAEN, University of Mississippi
University Center for Telehealth director
Magnolia room

Learn about the design and operation of emergency telemedicine systems in rural hospitals.

4 – 4:15 p.m.
Networking break, exhibits
Sponsored by Pershing Yoakley & Associates
Foyer

4:15 – 5:15 p.m.
Office of Rural Health Policy update
Ann Ferrero
ORHP public health analyst
Paul Moore, DPh
ORHP senior health policy advisor
Peachtree AB

Get the latest federal ORHP news as well as updates from its quality improvement programs.

Thursday, July 17
7:30 – 8:30 a.m.
Continental breakfast, networking and exhibits
Sponsored by Stroudwater Associates
Foyer

7:30 – 8:25 a.m.
Clinical Constituency Group Meeting
Lenox room

8:30 – 9:30 a.m.
Rural pharmacy practice: Leading into the future
John Worden, PharmD, MS, BCPS
McPherson Hospital pharmacy and laboratory services director
Peachtree AB

Pharmacists play an integral role in the safe dispensing and medication practices within hospitals. Pharmacists also serve an ever-growing role and need for patient health management both in the acute and chronic settings. Learn how pharmacists are being utilized beyond traditional dispensing roles to facilitate readmissions, drive outcomes and generate billable services in rural settings.

9:30 – 10:45 a.m.
Concurrent sessions
Rural Hospital and Quality Track
2A: ICD-10 implementation and post-implementation: where clinical documentation meets data
Gary Lucas
Association of Rural Health Professional Coders vice president of educational operations
Lenox room

Discover how to develop an effective plan to prepare for the impact to your staff, systems and workflows related to ICD-10 and data collection.
Telehealth Track
2B: State telehealth network collaborations with schools
Paula Guy
Global Partnership for TeleHealth Inc. CEO
Magnolia room

Learn about how including schools in telehealth networks is an innovative way to serve communities and participate in a live demonstration.

10:45 – 11 a.m.
Networking break, exhibits
Sponsored by Pershing Yoakley & Associates
Foyer

11 a.m. – noon
Innovative resources for facilitation of patient-centered medical home recognition
R.W. “Chip” Watkins, MD, MPH, FAAFP
Community Care of North Carolina, senior physician consultant
Peachtree AB

Review novel ideas on how to pull together resources for the PCMH recognition process.

Noon – 1:15 p.m.
Networking lunch
Slightly South room

1:15 – 2:30 p.m.
Concurrent sessions

Rural Hospital and Quality Track
4A: Collaboration through data and information sharing to improve community health
CDR Nicole Flowers, MD, MPH
CDC National Center for Chronic Disease Prevention and Health Promotion chief medical officer
Lenox room

Learn about a framework and worksheet that CDC has developed to build collaborative relationships between public health, health care and community organizations.

Telehealth Track
4B: The Healthcare Connect Fund: improving health care through broadband connectivity
Donald Lewis, FACHE
Universal Service Administrative Company rural health senior manager
Magnolia room

Learn about USAC funding opportunities and best practices for implementation in rural and frontier communities.

4 – 5 p.m.
Engaging partners to address patient surge in rural communities
Kelly Dickinson, MHA
CDC Division of Strategic National Stockpile emergency management specialist
Peachtree AB

Learn about the CDC's engagement of partners in Howard County, Neb., to help identify issues, address gaps and develop strategies that aid rural communities in planning for a surge in patients on their health care system during a public health emergency.

Friday, July 18
7:30 – 8:30 a.m.
Continental breakfast, networking and exhibits
Foyer

8 – 8:45 a.m.
Improving health delivery through telehealth innovation: lessons from three successful cases
Lars Mathiassen, PhD
Georgia State University computer information systems professor
Peachtree AB

8:45 – 9:45 a.m.
Million Hearts® strategies for improving blood pressure control
Sallyann Coleman King, MD
CDC National Center for Chronic Disease Prevention and Health Promotion medical officer
Peachtree AB

Get an overview of Million Hearts®, and discuss tools and resources available for achieving better hypertension control rates.

9:45 – 10:45 a.m.
Washington update
Maggie Elehwany, JD
NRHA government affairs and policy vice president
Peachtree AB

10:45 a.m.
Conference adjourns

See you next year in Minneapolis, Minn., July 15-17 for NRHA’s 11th Annual Rural Quality and Clinical Conference.

Thank you to our supporters
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- Association of Rural Health Professional Coders
- Azalea Health
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