Wednesday, July 15
1 – 1:15 p.m.
Welcome
Dave Schmitz, MD
NRHA clinical constituency group chair
Hiawatha 2-3

1:15 – 2:30 p.m.
Keynote address:
Converging Forces, Emerging Opportunities
Jennifer Lundblad, PhD, Stratis Health, President and CEO
Hiawatha 2-3

A summary and synthesis of an extraordinary set of goals, legislation, and recommendations over the past year which set the pace and direction of rural health quality. Specific topics to be covered: the HHS announcement of payment goals, the SGR 'fix', the NQF rural measure recommendations, and RUPRI and IOM reports on new rural models and end-of-life care.

2:45 – 4 p.m.
Concurrent sessions

Rural Hospital and Quality Track
1A: Engaging Communities to Improve Chronic and End of Life Care
Lesley Jensen, LICSW, Ridgeview Medical Center, Social Worker
Jen Peterson MSW, LGSW, FirstLight Health System, Social Services Supervisor
Janelle Shearer, Stratis Health, Program Manager
Hiawatha 2-3

This session will include the framework and lessons learned in successfully engaging communities to work collaboratively to improve end of life and chronic illness care.

Telehealth Track
1B: Connected Care at Mayo Clinic – Telehealth in the Workplace and Remote Monitoring in the Home
Melissa Barr, Mayo Clinic Health System, Operations Manager
Kristy Hanson, Center for Connected Care, Mayo Clinic, Operations Manager
Lori Miller, RN, Mayo Clinic Health System, Director – Population Health/Case Management
Scot Ramsey, Mayo Clinic Health System, Operations Administrator
Eric Reeve, Center for Connected Care, Mayo Clinic, Operations Administrator
Hiawatha 1

A broad overview of Connected Care (eHealth) activities at Mayo Clinic focusing on rural employer-based video kiosks in Austin, MN and post-hospital discharge remote monitoring in Northwestern Wisconsin.

4 – 4:15 p.m.
Networking break, exhibits
Foyer

Thursday, July 16
7:00 – 8:00 a.m.
Networking breakfast and exhibits
Foyer

7:00 – 7:55 a.m.
Clinical Constituency Group Meeting
Hiawatha 1

8:00 – 9:00 a.m.
Bridge to Value
Terry Hill, National Rural Health Resource Center, Senior Advisor for Rural Health Leadership and Policy
Hiawatha 2-3

Learn the essential strategies to make the transition to a high quality, value-based health system. Discover methods and best practices used by rural health networks and rural ACOs to achieve success in value-based models. Learn a method of systematically assessing readiness to participate in value-based models. Learn how quality will be the cornerstone of the new value reimbursement models.

9:15 – 10:30 a.m.
Concurrent sessions

Rural Hospital and Quality Track
2A: Population Health Management in Rural
Sally Buck, National Rural Health Resource Center, CEO
Hiawatha 2-3

Discover key strategies to engage rural communities and providers in a cultural change towards population health.
Telehealth Track
2B: The Tale of a Teleheart Partnership
Brief video foreword by Everett Dobrinski, CoBank Board of Directors, Chair
Barbara Andreason, Allina Health, Director of Telehealth and Regional Development
Dawn M. Fish, MA, MS, CFRE, Abbott Northwestern Hospital Foundation, Senior Development Officer
Deb Lindgren-Clanden, RN, MN, GNP-BC, APNP, AGPCNP-BC, Teleheart, Minneapolis Heart Institute®, Nurse Practitioner
John Monson, AgStar Financial Services, Senior Vice President, Investments in Rural America
Darlene Nere, RN IP, RC Hospital & Clinics, Cardiology Outreach Clinic Coordinator

Hiawatha 1
A panel discussion of how three institutions in the Farm Credit Services network and the Minneapolis Heart Institute® at Abbott Northwestern Hospital joined with RC Hospital & Clinics, Olivia, MN, to bring cardiovascular care to a rural Minnesota community.

10:30 – 10:45 a.m.
Networking break, exhibits Foyer

10:45 – 11:45 a.m.
Leveraging HIT to Improve Care
Paul Kleeberg, MD, Stratis Health, Chief Medical Information Officer

Hiawatha 2-3
Rural perspective on the most current updates relating to use of HIT as a tool to improve quality and safety.

11:45 a.m. – 12:55 p.m.
Networking lunch
Rock Island

1:00 – 2:15 p.m.
Concurrent sessions

Rural Hospital and Quality Track
3A: Obstetric Care Quality in Rural Hospitals
Michelle Casey, University of Minnesota Rural Health Research Center, Deputy Director

Katy B. Kozhimannil, PhD, Division of Health Policy and Management, University of Minnesota, Associate Professor

Hiawatha 3
This session will discuss the results and implications of policy-relevant research on rural obstetric care conducted by the University of Minnesota Rural Health Research Center.

Telehealth Track
3B: LivingWell®Home – A remote patient monitoring program
Sherrie Petersen, MBA, The Evangelical Lutheran Good Samaritan Society, Director LivingWell®Home

Hiawatha 1
During this session you will learn how using remote patient monitoring for chronically ill patients can improve visibility of their ever fluctuating health status, proactively engage in their wellness and provide their primary care provider with actionable data to influence the patient’s plan of treatment. Data about reduction in hospitalizations and hospital related charges will also be shared.

2:30 – 3:45 p.m.
Concurrent sessions

Rural Hospital and Quality Track
4A: Rural Quality Perspectives: From NQF to Population Health
Brock Slabach, NRHA, senior vice president for member services

Hiawatha 2-3
This session will review the National Quality Forum (NQF) report and its implications for rural providers.

Telehealth Track
4B: The “Next Generation” of Telehealth Services: Changes, Challenges and Opportunities
Mary DeVany, Great Plains Telehealth Resource and Assistance Center, Director

Hiawatha 1
Information will be shared about the changes legislators and other regulators will need to discuss, challenges programs have keeping current, and some exciting opportunities and ideas to appropriately stretch services to more patients in different settings.

Friday, July 17
7:30 – 8:30 a.m.
Networking breakfast and exhibits Foyer

8:30 – 9:30 a.m.
A Unique Approach to Telemedicine
Marsha Waind, Altru Health System, Manager of Regional Services

Hiawatha 2-3
Hear how telemedicine supports quality patient care at rural clinics, hospitals, nursing homes and residential facilities without a purchased network or statewide support. Learn the key development strategies for the rural connecting facility and the provider side in developing Telemedicine services.

9:30 – 10:30 a.m.
Washington Update
Maggie Elehwany, JD
NRHA government affairs and policy vice president

Hiawatha 2-3
Join rural health’s top federal lobbyist for an insider’s update.

10:30 a.m.
Conference adjourns

See you next year in
Oakland, CA
July 14-16
for NRHA’s 12th Annual Rural Quality and Clinical Conference.

Thank you to our exhibitors:
Allscripts
(NRHA Gold Partner)
CliniComp, International Compliance Team
(NRHA Platinum Partner)
Humanscale
Prista Corporation
Stratis Health