



# 11<sup>th</sup> Annual Rural Quality and Clinical Conference

July 15-17, 2015  
Minneapolis, MN

**Wednesday, July 15**  
**1 – 1:15 p.m.**

## Welcome

*Dave Schmitz, MD*

*NRHA clinical constituency group chair*

**Hiawatha 2-3**

**1:15 – 2:30 p.m.**

## Keynote address:

### Converging Forces, Emerging Opportunities

*Jennifer Lundblad, PhD, Stratis Health, President and CEO*

**Hiawatha 2-3**

A summary and synthesis of an extraordinary set of goals, legislation, and recommendations over the past year which set the pace and direction of rural health quality. Specific topics to be covered: the HHS announcement of payment goals, the SGR 'fix', the NQF rural measure recommendations, and RUPRI and IOM reports on new rural models and end-of-life care.

**2:45 – 4 p.m.**

## Concurrent sessions

### Rural Hospital and Quality Track

#### 1A: Engaging Communities to Improve Chronic and End of Life Care

*Lesley Jensen, LICSW, Ridgeview Medical Center, Social Worker*

*Jen Peterson MSW, LGSW, FirstLight Health System, Social Services Supervisor*

*Janelle Shearer, Stratis Health, Program Manager*

**Hiawatha 2-3**

This session will include the framework and lessons learned in

successfully engaging communities to work collaboratively to improve end of life and chronic illness care.

## Telehealth Track

### 1B: Connected Care at Mayo Clinic – Telehealth in the Workplace and Remote Monitoring in the Home

*Melissa Barr, Mayo Clinic Health System, Operations Manager*

*Kristy Hanson, Center for Connected Care, Mayo Clinic, Operations Manager*

*Lori Miller, RN, Mayo Clinic Health System, Director – Population Health/Case Management*

*Scot Ramsey, Mayo Clinic Health System, Operations Administrator*

*Eric Reeve, Center for Connected Care, Mayo Clinic, Operations Administrator*

**Hiawatha 1**

A broad overview of Connected Care (eHealth) activities at Mayo Clinic focusing on rural employer-based video kiosks in Austin, MN and post-hospital discharge remote monitoring in Northwestern Wisconsin.

**4 – 4:15 p.m.**

## Networking break, exhibits

**Foyer**

**4:15 – 5:15 p.m.**

## Office of Rural Health Policy update

*Ann Ferrero, ORHP, Public Health Analyst*

**Hiawatha 2-3**

Get the latest federal ORHP news as well as updates from its quality improvement programs.

**Thursday, July 16**

**7:00 – 8:00 a.m.**

## Networking breakfast and exhibits Foyer

**7:00 – 7:55 a.m.**

## Clinical Constituency Group Meeting

**Hiawatha 1**

**8:00 – 9:00 a.m.**

## Bridge to Value

*Terry Hill, National Rural Health Resource Center, Senior Advisor for Rural Health Leadership and Policy*

**Hiawatha 2-3**

Learn the essential strategies to make the transition to a high quality, value-based health system. Discover methods and best practices used by rural health networks and rural ACOs to achieve success in value-based models. Learn a method of systematically assessing readiness to participate in value-based models. Learn how quality will be the cornerstone of the new value reimbursement models.

**9:15 – 10:30 a.m.**

## Concurrent sessions

### Rural Hospital and Quality Track 2A: Population Health Management in Rural

*Sally Buck, National Rural Health Resource Center, CEO*

**Hiawatha 2-3**

Discover key strategies to engage rural communities and providers in a cultural change towards population health.

## Telehealth Track

### 2B: The Tale of a Teleheart Partnership

Brief video foreword by **Everett**

**Dobrinski**, CoBank Board of

Directors, Chair

**Barbara Andreasen**, Allina Health, Director of Telehealth and Regional Development

**Dawn M. Fish, MA, MS, CFRE**,

Abbott Northwestern Hospital

Foundation, Senior Development

Officer

**Deb Lindgren-Clendenen, RN, MN,**

**GNP-BC, APNP, AGPCNP-BC,**

Teleheart, Minneapolis Heart

Institute®, Nurse Practitioner

**John Monson**, AgStar Financial

Services, Senior Vice President,

Investments in Rural America

**Darlene Nere, RN IP, RC Hospital &**

**Clinics, Cardiology Outreach Clinic**

Coordinator

**Hiawatha 1**

A panel discussion of how three institutions in the Farm Credit Services network and the Minneapolis Heart Institute® at Abbott Northwestern Hospital joined with RC Hospital & Clinics, Olivia, MN, to bring cardiovascular care to a rural Minnesota community.

**10:30 – 10:45 a.m.**

**Networking break, exhibits**

**Foyer**

**10:45 – 11:45 a.m.**

**Leveraging HIT to Improve Care**

**Paul Kleeberg, MD, Stratis Health,**

Chief Medical Information Officer

**Hiawatha 2-3**

Rural perspective on the most current updates relating to use of HIT as a tool to improve quality and safety.

**11:45 a.m. – 12:55 p.m.**

**Networking lunch**

**Rock Island**

**1:00 – 2:15 p.m.**

**Concurrent sessions**

**Rural Hospital and Quality Track**

**3A: Obstetric Care Quality in Rural Hospitals**

**Michelle Casey, University of**

**Minnesota Rural Health Research**

**Center, Deputy Director**

**Katy B. Kozhimannil, PhD, Division of Health Policy and Management, University of Minnesota, Associate Professor**

**Hiawatha 2-3**

This session will discuss the results and implications of policy-relevant research on rural obstetric care conducted by the University of Minnesota Rural Health Research Center.

**Telehealth Track**

**3B: LivingWell@Home – A remote patient monitoring program**

**Sherrie Petersen, MBA, The**

**Evangelical Lutheran Good**

**Samaritan Society, Director**

**LivingWell@Home**

**Hiawatha 1**

During this session you will learn how using remote patient monitoring for chronically ill patients can improve visibility of their ever fluctuating health status, proactively engage in their wellness and provide their primary care provider with actionable data to influence the patient's plan of treatment. Data about reduction in hospitalizations and hospital related charges will also be shared.

**2:30 – 3:45 p.m.**

**Concurrent sessions**

**Rural Hospital and Quality Track**

**4A: Rural Quality Perspectives:**

**From NQF to Population Health**

**Brock Slabach, NRHA, senior vice**

**president for member services**

**Hiawatha 2-3**

This session will review the National Quality Forum (NQF) report and its implications for rural providers.

**Telehealth Track**

**4B: The "Next Generation" of**

**Telehealth Services: Changes,**

**Challenges and Opportunities**

**Mary DeVany, Great Plains**

**Telehealth Resource and Assistance**

**Center, Director**

**Hiawatha 1**

Information will be shared about the changes legislators and other regulators will need to discuss, challenges programs have keeping

current, and some exciting opportunities and ideas to appropriately stretch services to more patients in different settings.

**Friday, July 17**

**7:30 – 8:30 a.m.**

**Networking breakfast and exhibits**

**Foyer**

**8:30 – 9:30 a.m.**

**A Unique Approach to Telemedicine**

**Marsha Waind, Altru Health System,**

**Manager of Regional Services**

**Hiawatha 2-3**

Hear how telemedicine supports quality patient care at rural clinics, hospitals, nursing homes and residential facilities without a purchased network or statewide support. Learn the key development strategies for the rural connecting facility and the provider side in developing Telemedicine services.

**9:30 – 10:30 a.m.**

**Washington Update**

**Maggie Elehwany, JD**

**NRHA government affairs and policy**

**vice president**

**Hiawatha 2-3**

Join rural health's top federal lobbyist for an insider's update.

**10:30 a.m.**

**Conference adjourns**

**See you next year in  
Oakland, CA  
July 14-16  
for NRHA's 12<sup>th</sup> Annual  
Rural Quality and Clinical  
Conference.**

**Thank you to our exhibitors:**

Allscripts  
(NRHA Gold Partner)  
CliniComp, International  
Compliance Team  
(NRHA Platinum Partner)  
Humanscale  
Prista Corporation  
Stratis Health