



12th Annual Rural Quality and Clinical Conference

July 13-15, 2016
Oakland, California

Wednesday, July 13
1 – 1:15 p.m.

Welcome

David Schmitz, MD, NRHA
President-Elect
Spinnaker I

1:15 – 2:30 p.m.

Keynote Address: Diversity, Equity and Inclusion in Nursing

Kupiri Ackerman-Barger, PhD,
University of California-Davis Betty Irene Moore School of Nursing Assistant Adjunct Professor
Spinnaker I

Dr. Ackerman-Barger's session will focus on bringing diversity into nursing education and practice and using diversity to promote comprehensive access to health care for rural and other underserved populations.

2:30 – 2:45 p.m.

Networking and Exhibits Foyer

2:45 – 4 p.m.

General Session: Integrated Leadership – The Hidden Key to Telehealth Implementation

Kathy Chorba, *California Telehealth Resource Center Executive Director*
Daniel Kurywachak, *California Telehealth Network Chief Technology Officer*
Karen Davis, MD, *California Telehealth Network Chief Medical Consultant*
Spinnaker I

This panel will discuss the critical steps every program should consider when planning or revitalizing a telehealth program. Panelists will

provide tools, guidelines and resources to assist in various steps along the way.

4 – 4:15 p.m.

Networking Break, Poster Session and Exhibits Foyer

4:15 – 5:15 p.m.

General Session: Federal Office of Rural Health Policy Update

Tom Morris, *Federal Office of Rural Health Policy Associate Administrator*
Paul Moore, DPh, *Federal Office of Rural Health Policy Senior Health Policy Advisor*
Spinnaker I

FORHP will offer a federal update as well as updates from its quality improvement programs.

Thursday, July 14

7:00 – 8:00 a.m.

Networking Breakfast, Poster Session and Exhibits Foyer

7:00 – 7:55 a.m.

Clinical Constituency Group Meeting Portside Room

8:00 – 9:00 a.m.

General Session: Rural ACO's and Quality Measures

Lynn Barr, *National Rural Accountable Care Consortium Founder and Chief Transformation Officer*
Spinnaker I

This presentation will show results from 2014 and 2015 rural quality reporting. We will discuss issues and challenges for rural providers and

show successful strategies for maximizing quality performance.

9:00 – 9:15 a.m.

Networking and Exhibits Foyer

9:15 – 10:30 a.m.

Concurrent Sessions

Rural Hospital and Quality Track 2A: Evolution of Chronic Disease Management

Kathleen Chelminiak, *Indiana Rural Health Association Project Liaison*
Spinnaker I

Chronic Care Management has been in a state of transition as healthcare systems move from volume-based to value-based care. This presentation will highlight this journey and give an update to attendees on current chronic care management tools, such as the new Medicare reimbursable service.

Innovation Track

2B: Telehealth Technology vs. Face-to-Face Encounters

Craig Caplan, *Federal Office of Rural Health Policy Senior Advisor*
Boyd Gilman, PhD, *Mathematica Policy Research Senior Researcher*
Marcia Ward, PhD, *University of Iowa College of Public Health Associate Professor*
Portside Room

The speakers will present the findings of a federally funded study to identify, evaluate, and test a standardized set of outcome measures that can be used to assess the efficacy, impact, and cost of remote emergency medical care using telehealth technology relative to face-to-face encounters across multiple patient populations and in different program settings.

10:30 – 10:45 a.m.

Networking Break, Poster Session and Exhibits

Foyer

10:45 – 11:45 a.m.

General Session:

Healthy Smiles for All

JoAnn Miller, Samaritan Health Services Community Health Promotion Director

Lesley Ogden, MD, Samaritan North Lincoln Hospital Chief Executive Officer
Earlean Wilson Huey, Samaritan North Lincoln Hospital Oral Health Coordinator
Spinnaker I

The Healthy Smiles For All project is a collaboration to address the oral health needs in two rural counties in Oregon. Services include the co-location of an Expanded Practice Dental Hygienists (EPDH) within the medical clinics, providing vouchers for emergency dental needs and coordinating dental vans to support uninsured/underinsured adults.

11:45 a.m. – 1:00 p.m.

Networking Lunch

Spinnaker II

1 – 2:15 p.m.

Concurrent sessions

Rural Hospital and Quality Track 3A: Successful Applications of Lean in SHIP Eligible Hospitals

Yvonne Chow, Federal Office of Rural Health Policy Project Officer
John Helvey, Orchard Hospital Chief Information Officer

John Roberts, Midwest Health Consultants, Inc. Chief Executive Officer and President

Steve Stark, Orchard Hospital Chief Executive Officer

Kap Wilkes, National Rural Health Resource Center Director of Program Development

Spinnaker I

Hear the outcomes and lessons learned of the 2015 Lean Training for Small Rural Hospital Incentive Program (SHIP) eligible hospitals as funded by the Federal Office of Rural Health Policy. An overview of the project and basic Lean concepts will be provided and a participating hospital team will be featured.

Innovation Track

3B: Using Connectors to Navigate Resources for Patients

Amanda Arnold, Health Care Collaborative of Rural Missouri Director of Quality

Carla Gibson, REACH Healthcare Foundation Senior Program Officer

Suzanne Smith, Health Care Collaborative of Rural Missouri Director of Network Development

Portside Room

The Health Care Collaborative of Rural Missouri is the first rural health network to own and operate Federally Qualified Health Centers. The Connector's program has trained over 70 volunteers to connect patients to resources since June 2014. The emergency room diversion program uses Connectors to identify primary care issues and "connects" patients with a primary care health home.

2:15 – 2:30 p.m.

Networking and Exhibits

Foyer

2:30 – 3:45 p.m.

Concurrent Sessions

Rural Hospital and Quality Track 4A: Improving Chronic Disease Management

Cara James, PhD, Centers for Medicare & Medicaid Services Office of Minority Health Director

Tom Morris, Federal Office of Rural Health Policy Associate Administrator
Spinnaker I

CMS and the FORHP are partnering on a national outreach and education campaign on how to support better chronic disease management for rural America, focusing on both rural residents who have chronic diseases and the providers who treat them. New changes to Medicare provide important new tools for clinicians to use in coordinating chronic disease care and this session will provide an overview of HHS efforts in this area.

Innovation Track

4B: Patient Activation in Frontier Oregon

Lisa Ladendorff, LCSW, Northeast Oregon Network Executive Director

Portside Room

This project presents three years of outcome data for a Behaviorist Intervention in a primary care setting. Outcomes tracked are A1C, Blood Pressure, LDL, BMI, and Tobacco Use. Participants in the project with poor health outcome indicators and high BMIs have been able to reduce their BMI and Blood Pressure.

Friday, July 15

7:30 – 8:30 a.m.

Networking Breakfast and Exhibits Foyer

8:30 – 9:30 a.m.

The Village Comes Together: How We are Addressing Prescription and Street Drug Abuse

Freddie L. Jaquez, San Luis Valley Area Health Education Center Executive Director

Spinnaker I

The San Luis Valley Area Health Education Center has mobilized the healthcare workforce, community stakeholders and community in a six-county valley to seriously address prescription and street drug abuse. They are making headway and folks at the state level are paying attention.

9:30 – 10:30 a.m.

Washington Update

Maggie Elehwany, JD, NRHA Vice President for Government Affairs and Policy

Spinnaker I

Join rural health's top federal lobbyist for an insider's update.

10:30 a.m.

Conference Adjourns

See you next year in Nashville, TN July 12-14, 2017 for NRHA's 13th Annual Rural Quality and Clinical Conference.

Thank you to our exhibitors:

Cerner Corporation (NRHA Platinum Partner)
Compliance Team (NRHA Platinum Partner)
Cyberscience Corporation
Synapse Healthcare Solutions
U.S. Food & Drug Administration/Center for Drug Evaluation and Research