# 2015 State Rural Health Association Leadership Conference

Minneapolis, Minnesota  
**July 14-15**

## Session Schedule

### 7:30 – 8:30 a.m.
**Networking breakfast**  
**Foyer**

### 8:30 – 9:00 a.m.
**Welcome, Round Robin**  
**Introductions**  
*Amy Elizondo, NRHA, Vice President of Program Services*  
*Beth O’Connor, NRHA, State Association Council Chair*  
**Hiawatha 2-3**

### 9:00 – 10:15 a.m.
**Membership Growth & Conference Planning By Association Size**  
**Hiawatha 2-3**

In this session, SRHAs will divide into groups by self-identified size of their association to discuss membership growth and conference planning. The groups are:
1. Developing/Small
2. Medium
3. Large

### 10:15 – 10:30 a.m.
**Networking**  
**Foyer**

### 10:30 – 11:20 a.m.
**SRHA Best Practice Panel: SRHA Produced Educational Material**  
*Doris Boeckman, Missouri Rural Health Association*  
*Mary Gordon, Missouri Rural Health Association*  
*Kim Mohan, New England Rural Health RoundTable*  
*Dale Quinney, Alabama Rural Health Association*  
**Hiawatha 2-3**

### 11:20 – 11:50 a.m.
**6 Questions for Every Contract: Review Healthcare Agreements with Confidence**  
*Timothy J. Fry, McGuireWoods, LLP*

Few organizations can afford to have legal counsel review every potential arrangement. For an untrained manager or team leader where such reviews often fall, this can be a daunting challenge. This session highlights six key questions to ask whenever reviewing a contract so you enter into healthcare agreements with confidence.

### 11:50 a.m. – 12:00 p.m.
**Break for Lunch**

### 12:00 – 1:15 p.m.
**Networking Lunch**  
**Rock Island**

### 1:15 – 2:30 p.m.
**Association Finance and Administration**  
*Rob McVay, Chief Finance Officer, National Rural Health Association*  
**Hiawatha 2-3**

This session will cover topics submitted in the 2014 evaluations and 2015 Annual Conference SAC meeting including preparing for an independent audit and other nonprofit regulations and compliance requirements, the basics of indirect costs, independent contractor versus employee issues, and a general discussion about board insurance.

### 2:30 – 2:45 p.m.
**Networking break**  
**Foyer**

### 2:45 – 4:00 p.m.
**Networking Roundtables**  
**Hiawatha 2-3**

**Topics:**  
- Additional funding resources  
- Conference planning & promotion  
- Membership databases and best practices  
- New staff or representative introduction  
- Rural philanthropy

*End with report from each work group to the entire group.*

### Wednesday, July 15

### 7:30 – 8:30 a.m.
**Networking Breakfast**  
**Foyer**

### 8:30 – 9:45 a.m.
**How can SRHAs Assist in State Health Workforce Development?**  
*Brock Slabach, NRHA, Moderator*  
*Debrin Jenkins, West Virginia Rural Health Association*  
*Rachel Presslein, North Carolina Rural Health Leadership Alliance*  
*John Roberts, Nebraska Rural Health Association*  
*Maggie Sauer, North Carolina Rural Health Leadership Alliance*  
**Hiawatha 2-3**

Presentation on SRHA best practices and open discussion on what SRHAs can do to assist their members, communities, and states with recruitment and retention for the rural health workforce including how to be conveners and how to help prevent duplication of efforts.
9:45 – 10:00 a.m.
Networking Break
Foyer

10:00 – 11:00 a.m.
Reflections and Round Robin
Facilitated by NRHA Staff
Hiawatha 2-3

Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year. Additionally, NRHA staff will be available to assist in discussion of next steps.

11:00 a.m.
Adjourn

State Association Council monthly conference calls for remainder of 2015

August 5, 2015
September 2, 2015
October 7, 2015
November 4, 2015
December 2, 2015

All conference calls held at 3 pm ET

Call in information will be shared through NRHA Connect prior to each call.

See you for the 2016 SRHA Leadership Conference
July 12th & 13th in Oakland, California!